

# GTA23 Ad Form

Pricing Sheet

**Deadline for Ads: June 15th, 2023**

Contact:

**Info@goldentrailer.com**



## Order Form:

Check one	Trim Size (W x H)	Bleed Size (W x H)	Safety for Text (W x H)	Color Setting	Price
<input checked="" type="checkbox"/> <del>Back Cover</del>	8.5" x 11"	8.75" x 11.25"	8" x 10.5"	4 Color CMYK	<del>\$ 9,500</del>
<input type="checkbox"/> <del>Inside Front/Back Cover</del>	8.5" x 11"	8.75" x 11.25"	8" x 10.5"	4 Color CMYK	\$ 8,000
<input type="checkbox"/> Interior Full Page	8.375" x 10.875"	8.625" x 11.125"	7.375" x 9.875"	4 Color CMYK	\$ 4,000
<input type="checkbox"/> Interior Full Page	8.375" x 10.875"	8.625" x 11.125"	7.375" x 9.875"	Black & White	\$ 3,300
<input type="checkbox"/> Half Page	8.375" x 5.4375"	8.625" x 5.6875"	7.375" x 4.4375"	4 Color CMYK	\$ 2,800
<input type="checkbox"/> Half Page	8.375" x 5.4375"	8.625" x 5.6875"	7.375" x 4.4375"	Black & White	\$ 2,300
<input checked="" type="checkbox"/> <del>2 Page Spread</del>	17" x 10.875"	17.25" x 11.125"	16" x 9.875"	4 Color CMYK	<del>\$12,500</del>
<input type="checkbox"/> Sponsor Package	8.375" x 10.875"	8.625" x 11.125"	7.375" x 9.875"	4 Color CMYK	\$10,000

- Interior Full Page Color
- **Rotating Ad on Website** \*Rotating ad remains up on GTA site, one calendar full year, beginning upon sign up. Cycles in on front page.
- Pre-party ad cards on main screen before event and on screens during the post party (10x)
- Logo on invitation
- Our team can assist in the creation of Sponsorship opportunities for Post Party tailored to meet your needs.

## Art Format

Only digital files accepted, PDF preferred. InDesign, Illustrator, and Photoshop accepted but must include fonts and linked art.

\*\*All submissions must be CMYK and 300 ppi.

## Submission Options

Email: [info@goldentrailer.com](mailto:info@goldentrailer.com)

Mail Checks payable to: **Trailer Central, LLC** or Fill in credit card information below:

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Credit Card#: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CC Sec. Code # \_\_\_\_\_

### Artwork has been ... (check one of the following)

Wetransfer or email to [ckcdesign@me.com](mailto:ckcdesign@me.com)  
& [Info@goldentrailer.com](mailto:Info@goldentrailer.com)

Posted to FTP site or dropbox, with link sent

Michael Coleman  
Head of Business Development  
The 23rd Annual Golden Trailer Awards  
110 West End Avenue, Suite 4F  
New York, NY 10023