

GTA 2025 Ad Form

Pricing Sheet

Deadline for Ads: May 8th, 2025



Contact:

Rebecca Eldridge at Rebecca@goldentrailer.com / 917-750-9619

Head of Business Development

Order Form:

Check one	Trim Size (W x H)	Bleed Size (W x H)	Safety for Text (W x H)	Color Setting	Price
SOLD <input type="checkbox"/> Back Cover	8.5" x 11"	8.75" x 11.25"	8" x 10.5"	4 Color CMYK	\$10,000
SOLD <input type="checkbox"/> Inside Front Cover	8.5" x 11"	8.75" x 11.25"	8" x 10.5"	4 Color CMYK	\$ 9,500
<input type="checkbox"/> Inside Back Cover	8.5" x 11"	8.75" x 11.25"	8" x 10.5"	4 Color CMYK	\$ 9,500
<input type="checkbox"/> Interior Full Page	8.375" x 10.875"	8.625" x 11.125"	7.375" x 9.875"	4 Color CMYK	\$ 4,500
<input type="checkbox"/> Interior Full Page	8.375" x 10.875"	8.625" x 11.125"	7.375" x 9.875"	Black & White	\$ 3,900
<input type="checkbox"/> Half Page	8.375" x 5.4375"	8.625" x 5.6875"	7.375" x 4.4375"	4 Color CMYK	\$ 3,200
<input type="checkbox"/> Half Page	8.375" x 5.4375"	8.625" x 5.6875"	7.375" x 4.4375"	Black & White	\$ 2,750
SOLD <input type="checkbox"/> 2 Page Spread	17" x 10.875"	17.25" x 11.125"	16" x 9.875"	4 Color CMYK	\$12,500

Art Format

Only digital files accepted, PDF preferred. InDesign, Illustrator, and Photoshop accepted but must include fonts and linked art.

**All submissions must be CMYK and 300 ppi.

Payment Options

ACH is preferred – information to be provided.

For checks, please make payable to: **Trailer Central, LLC**

Address: The 25th Annual Golden Trailer Awards, 110 West End Avenue, Suite 4F, New York, NY 10023

Or fill in credit card information below:

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Credit Card#: _____ Exp Date: _____ CC Sec. Code # _____

Name as it Appears on Credit Card: _____

Artwork sent via ... (check one of the following)

Wetransfer or email to
ckcdesign@me.com
CC: Info@goldentrailer.com

Posted to FTP site or dropbox, with link sent