



**NOMINEES REVEALED FOR THE 25th ANNUAL GOLDEN TRAILER AWARDS
AS THE INDUSTRY HONORS AND CELEBRATES
THE BEST IN MOTION PICTURE & TELEVISION MARKETING**

GTA25 Show Categories Nominees

Best Action

Back in Action, **Netflix**, AV Squad
Ballerina "Trigger", **Lionsgate**, AV Squad
Canary Black, Unstoppable, **Amazon MGM Studios**, Tiny Hero
F1: 'Flying', **Warner Bros.**, Major Major/Buddha Jones
The Accountant 2 Brothers Trailer, **Amazon MGM Studios**, TRANSIT

Best Animation/Family

A Minecraft Movie "Adventure", **Warner Bros.**, Buddha Jones
Elio, Adventure Place, **The Walt Disney Studios**, Pixar, Screenland Creative
How To Train Your Dragon "Beasts", **Universal**, Buddha Jones
Piece by Piece – Life, **Focus Features**, Mark Woollen & Associates
Snow White - Slay, **Walt Disney Studios**, Ignition Creative

Best Comedy

Brothers, New Beginning, **Amazon MGM Studios**, X/AV
Friendship, "Gorgeous", **A24**, GrandSon
Saturday Night, 'Revolution' Trailer, **Sony Pictures Releasing**, ZEALOT
Wolfs "Partners", **Apple TV+**, AV Squad
You're Cordially Invited, Love, **Amazon MGM Studios**, Tiny Hero

Best Documentary (Feature Film) Bio Pic of an Individual

ENO, **Film First**, Jump Cut
Jim Henson: Idea Man "Trailer", **Disney+**, Buddha Jones
Martha - Perfect, **Netflix**, Mark Woollen & Associates
Music by John Williams, "Magical", **Walt Disney Studios / Disney+**, Wild Card Creative Group
One to One: John & Yoko, 'Dreamer', **Mercury Studios**, **Magnolia Pictures**, Ignition Creative London

Best Documentary (Feature Film) Subject

Blink, **National Geographic**, Motive Creative
Brothers After War Trailer "Brothers", **Perseverance Productions**, REBEL
Skywalkers: A Love Story – Trailer, **Netflix**, Mark Woollen & Associates
The Commandant's Shadow, Healing, **Warner Bros.**, Screenland Creative
The Dark Money Game Trailer, **HBO**, HBO Marketing

Best Drama

A Complete Unknown, "Spark", **Searchlight Pictures**, Wild Card Creative Group
Gladiator II "War", **Paramount Pictures**, AV Squad
The Alto Knights, Trailer "War", **Warner Bros. Discovery**, BOND
The Brutalist – Build, **A24**, Mark Woollen & Associates
The Luckiest Man in America, 'Big Bucks' Trailer, **IFC Films**, ZEALOT

Best Fantasy/Adventure

Deadpool & Wolverine - "Missionary", **Walt Disney Studios**, MOCEAN
Megalopolis "Genius", **Lionsgate**, Buddha Jones
Mickey 17, Life, **Warner Bros.**, Jax
Thunderbolts*, "The Glory", **Marvel Studios**, Wild Card Creative Group
Wicked | Wickedness, **Universal Pictures**, Trailer Park Group

Best Horror

28 Years Later "Days", **Sony**, Buddha Jones
Heretic "Witness", **A24**, AV Squad
Sinners "Magic", **Warner Bros. Pictures**, AV Squad
The Monkey, "Furry Friend", **Neon**, Requiem
The Rule of Jenny Pen, 'The End' Teaser, **IFC Films**, ZEALOT

Best Independent Trailer

Anora, "Love Story", **NEON**, GrandSon
It's What's Inside, 'Red' Trailer, **Netflix**, ZEALOT
Kneecap, Redband, **Curzon**, Silk Factory
Omni Loop Trailer, **Magnolia Pictures**, Tonnelier Creative
The Surfer "Suffer", **Roadside Attractions**, AV Squad

Best Music

Blink, **National Geographic**, Motive Creative
Jim Henson: Idea Man "Trailer", **Disney+**, Buddha Jones
Mickey 17 "Life", **Warner Bros. Pictures**, JAX
Sinners "Magic", **Warner Bros. Pictures**, AV Squad
Wicked: 'Musical Event', **Universal**, Major Major

Best Thriller

Black Bag, "Loyalty", **Focus Features**, Wild Card Creative Group
Blink Twice, **Amazon MGM Studios**, AV Squad
HIM "Transcend", **Universal Pictures**, AV Squad
Rebel Ridge – Nah, **Netflix**, Mark Woollen & Associates
Woman of the Hour "Seen", **Netflix**, Buddha Jones

Best Video Game Trailer

Call of Duty, "Call of Duty x Squid Game 2" Trailer, **Activision**, Aspect
Call of Duty: Black Ops 6, "Zombies Reveal Trailer", **Activision**, Aspect
Helldivers 2 – Omens of Tyranny, **PlayStation Studios Creative**, PlayStation Studios Creative
Multiversus Official Launch, Starts Collide, Pies Fly, **WB Games**, Create Advertising Group
Nobody Wants To Die, **Critical Hit Games sp. z o.o.**, Critical Hit Games sp. z o.o.

Most Original Trailer

28 Years Later "Days", **Sony**, Buddha Jones
Here, 'Life' Trailer, **Sony Pictures**, ZEALOT
Kneecap, Redband, **Curzon**, Silk Factory
Sew Torn, **The Playmaker Munich**, Good Hands
The Brutalist - America, **A24**, Mark Woollen & Associates

Best Summer 2025 Blockbuster Trailer

Ballerina "Fate", **Lionsgate**, AV Squad
F1: 'Flying', **Warner Bros.**, Major Major/Buddha Jones
Mission: Impossible - The Final Reckoning "Certainty", **Paramount Pictures**, AV Squad
Superman, "Fight", **DC Studios**, Wild Card Creative Group
The Fantastic Four: First Steps, Celebrate Trailer, **Walt Disney Pictures**, TRANSIT

Best Teaser

Companion, 'Heat' Teaser, **Warner Brothers Pictures**, ZEALOT
M3gan 2.0 "The Icon", **Universal Pictures**, Inside Job
The Last Showgirl, "Final Performance", **Roadside Attractions**, GrandSon
The Monkey "Announcement", **NEON**, AV Squad
The Substance, Teaser, **MUBI**, MUBI Lab

Best Comedy (Trailer/Teaser) - TV/Streaming Series

Bad Monkey "Suspect", **Apple**, InSync PLUS
Nobody Wants This | Hot Rabbi, **Netflix**, Trailer Park Group
Only Murders in the Building S4, Trailer, **Hulu**, Create Advertising Group
The Studio, "Movies", **Apple TV+**, Wild Card Creative Group
Time Bandits, "All Times" Trailer, **Apple TV+**, Aspect

Best Drama (Trailer/Teaser) - TV/Streaming Series

Landman, 'Oil' Teaser, **Paramount+**, ZEALOT
Severance Season 2 RTO Teaser, **Apple TV+**, TRANSIT
The Last of Us S2, North, **HBO**, Create Advertising Group
The Penguin - "Untouchable", **HBO**, MOCEAN
Your Friends and Neighbors, Petty Crime, **Apple TV+**, Tiny Hero

~NON SHOW NOMINEES~

Best Independent Trailer Ultra Low (for film budget shot under 3.1 million)

Brothers After War Trailer "Heroes", **Perseverance Productions**, REBEL
It's What's Inside, 'Red' Trailer, **Netflix**, ZEALOT
Los Frikis: 'Kings', **Independent**, Major Major
LIFELINE, Save Yourself, **Dark Sky Films**, Hungry Monster Entertainment
Sew Torn, **The Playmaker Munich**, Good Hands

Golden Fleece

Borderlands, Trigger Happy, **Lionsgate**, Create Advertising Group
Dirty Angels "The Line", **Lionsgate**, AV Squad
Frankie Freako, Trailer "PARTY", **Shout! Studios**, Taylor Nickerson A/V & Tonnelier Creative
In The Lost Lands, **Vertical**, Sequence Creative

Megalopolis – Now, **American Zoetrope**, Mark Woollen & Associates

Best Voice Over (The Don LaFontaine Award)

28 Years Later "Days", **Sony**, Buddha Jones
Beverly Hills Cop: Axel F Trailer "80s Throwback", **Netflix**, REBEL
Frankie Freako, Trailer "PARTY", **Shout! Studios**, Taylor Nickerson A/V & Tonnelier Creative
Megalopolis "Genius", **Lionsgate**, Buddha Jones
The Woman in the Yard "Ask", **Universal**, Buddha Jones

Best Sound Editing

28 Years Later "Days", **Sony**, Buddha Jones
Bring Her Back "Trust No One", **A24**, AV Squad
Sinners "Seen", **Warner Bros. Pictures**, AV Squad
Final Destination Bloodlines: 'Tattoo', **Warner Bros.**, Major Major
Wicked | Wickedness, **Universal Pictures**, Trailer Park Group

Best Original Score

Fly, **National Geographic**, National Geographic
Mission: Impossible - The Final Reckoning "Certainty", **Paramount Pictures**, AV Squad
Nosferatu, "Devourance H", **Focus Features**, Wild Card Creative Group
One Battle After Another: 'Rise & Shine', **Warner Bros.**, Major Major
The Fantastic Four: First Steps, Celebrate Trailer, **Walt Disney Pictures**, TRANSIT

Best Motion/Title Graphics

Call of Duty: Black Ops 6, Trailer "Story So Far", **Activision**, Aspect
Carry On, The Bag, **Netflix**, X/AV
The Alto Knights, Trailer "War", **Warner Bros. Discovery**, BOND
The Luckiest Man in America, 'Big Bucks' Trailer, **IFC Films**, ZEALOT
Trap "Escape", **Warner Bros. Pictures**, AV Squad

Best Faith Based Trailer

A Faith Under Siege, Trailer, **Fourthsign Productions**, Edit Cartel/Mighty Pictures
Rule Breaker, **Angel Studio**, Trailer Park Group
The Best Christmas Pageant Ever "Tradition", **Lionsgate**, Buddha Jones
The Kings of Kings | Fly, **Angel Studios**, Trailer Park Group
You Gotta Believe - Inspire, **Well Go USA Entertainment**, Ignition Creative

Best Romance

A Nice Indian Boy Trailer, **Blue Harbor Entertainment**, Major Major/Stampede Studios
The Idea of You: 'Fall', **Amazon**, Major Major
My Fault: London, 'Desire', **Prime Video**, Ignition Creative London
On Swift Horses, **Sony Pictures Classics**, Jump Cut
Queer – Trailer, **A24**, Mark Woollen & Associates

Trashiest Trailer

Frankie Freako, Trailer "PARTY", **Shout! Studios**, Taylor Nickerson A/V & Tonnelier Creative
HOW TO KILL MONSTERS, Believe, **Dark Sky Films**, Hungry Monster Entertainment
Krazy House, "Edgelord Wasteland", **XYZ Films**, Champ & Pepper
LET'S START A CULT, Let's Go, **Dark Sky Films**, Hungry Monster Entertainment

INTERNATIONAL TRAILERS

Best Foreign Action

Fear City Trailer, **RB Production**, Stanislav Ivanov
GO FOR BROKE, Final Trailer, **MaoYan Movie**, NUROSTAR
Stockholm Bloodbath, **Brainstorm Media**, Sequence Creative
Twilight of the Warriors: Walled In, **Well Go USA Entertainment**, Sequence Creative
William Tell, Battle, **Altitude**, Silk Factory

Best Foreign Animation/Family

Curious Varvara, **Wink // Kargo Film**, Evgeny Makharashvili
Flow – Horizon, **Sideshow**, Mark Woollen & Associates
Flow, Journey, **Curzon**, Silk Factory
Memoir of a Snail - Official Trailer, **Madman Films**, Intermission Film
The Wizard of the Emerald City "Together" Trailer, **Central Partnership**, **KINOSLOVO**, **CGF**, Andrei Solodovnikov

Best Foreign Comedy

Addition - Plus One, **Roadshow**, Ignition Creative
Son of a Rich, **Kunay Film**, Trailer Cola
Superboys of Malegaon, "Dreamers", **Amazon Prime India**, Wild Card Creative Group
THE FISHERMAN, **Luu Vision Media**, THE FILM AGENCY
Zero - Official Trailer, **Well Go USA Entertainment**, ZEALOT

Best Foreign Documentary

Any Other Way: The Jackie Shane Story, **Banger Films + NFB**, StageNameCreative
Black Box Diaries, **MTV Documentary Films**, Jump Cut
Six Inches of Soil, **DragonLight Films**, Chinagraph
The Man with 1000 Kids, 'Twisted', **Netflix**, Ignition Creative London
The Promise - Theatrical Trailer, **Wit Film**, The Pastry Shop

Best Foreign Drama

Mr Burton - Official Trailer, **Independent Entertainment**, ZEALOT
NUREMBERG, **TNT4 CHANNEL**, TNT4 CHANNEL
The North Pole, **Central Partnership - Russkiy Sever Film Company**, Trailermakers
The Poet — Final Trailer, **Central Partnership**, **Kinoslovo**, **Studio TriTe**, **Fond Kino**, TRAILER COLA
The Poet "In Complete Darkness" Trailer, Central Partnership, KINOSLOVO, Andrei Solodovnikov

Best Foreign Horror

Grafted, **Shudder**, Sequence Creative
No Voltees / Don't Turn Around, **Tubi**, Rubber Sole Creative
Starve Acre, **Brainstorm Media**, Sequence Creative
The Radleys | Bloodline, **Sky UK**, Trailer Park Group
WENT UP THE HILL, **Causeway Films & POP Film**, Intermission Film

Best Foreign Independent Trailer

Broken Bird, **Catalyst Studio**, Good Hands
Marching Powder, Redband, **True Brit**, Silk Factory
NUREMBERG, **TNT4 CHANNEL**, TNT4 CHANNEL

The Girl With The Needle, Trailer, **MUBI**, MUBI Lab
Zero - Official Trailer, **Well Go USA Entertainment**, ZEALOT

Best Foreign Music

Emilia Pérez, Bingo, **Netflix**, Big Picture Entertainment
Fear City Trailer, **RB Production**, Stanislav Ivanov
NUREMBERG, **TNT4 CHANNEL**, TNT4 CHANNEL
The Poet — Final Trailer, **Central Partnership**, **Kinoslovo**, **Studio TriTe**, **Fond Kino**, TRAILER COLA
THERE "My Lighthouse" Trailer, **BAZELEVS**, Andrei Solodovnikov

Best Foreign Thriller

A Place Called Silence, **Maoyan Entertainment**, Ackue studio
Ad Vitam, 'Last Chance', **Netflix**, Ignition Creative London
NUREMBERG, **TNT4 CHANNEL**, TNT4 CHANNEL
The Platform 2 | Chaos, **Netflix ES**, Trailer Park Group
The Seed of the Sacred Fig, "Curse", **NEON**, GrandSon

Most Original Foreign Trailer

Armand – Laugh, **IFC Films**, Mark Woollen & Associates
Kneecap, Redband, **Curzon**, Silk Factory
NUREMBERG, **TNT4 CHANNEL**, TNT4 CHANNEL
Sew Torn, **The Playmaker Munich**, Good Hands
The Fisherman, **Luu Vision Media**, The Film Agency

Best Foreign Teaser

Deti Peremen, **NMG Studio - START Studio**, Trailermakers
Heart of the Hunter, teaser, **Netflix**, Whitebat
L'Amour Ouf - Official Teaser, **Studiocanal**, ZEALOT
Seeking Haven For Mr.Rambo/ البحث عن منفذ لخروج السيد رامبو, **Filim Clinic**, Markos Erian
The World Creativity Project, **Hermann Vaske's Emotional Network**, Hermann Vaske's Emotional Network

TV SPOTS FOR FEATURE FILMS

Best Action TV Spot

Deadpool & Wolverine "Spoilers", **The Walt Disney Studios**, AV Squad
Gladiator II, TV60 "Arena", **Paramount**, BOND
Mission: Impossible - The Final Reckoning "Crackle", **Paramount Pictures**, AV Squad
The Ministry of Ungentlemanly Warfare - "Good Old Days", **Lionsgate**, MOCEAN
Wolfs, 'Together' TV Spot, **Apple TV+**, ZEALOT

Best Animation/Family TV Spot

Disney's Mufasa: The Lion King TV :45 "Forever IMAX", **Disney Live Action**, The Hive
Inside Out 2, Boys, **Disney**, Seismic Productions
Paddington in Peru, Back, **StudioCanal**, Silk Factory
The Minecraft Movie "Be Mine", **Warner Bros.**, Buddha Jones
The Wild Robot "Academy Love", **Universal Pictures**, Inside Job

Best Comedy TV Spot

Beetlejuice Beetlejuice - Meet Bob - 30 Spot, **Warner Bros. Pictures**, ZEALOT

Deadpool & Wolverine "Ready", **The Walt Disney Studios**, AV Squad
Hit Man | Contact Killer, **Netflix**, Trailer Park Group
Saturday Night, 'Revolution' TV Spot, **Sony Pictures Releasing**, ZEALOT
You're Cordially Invited "Sabotage", **Prime Video**, AV Squad

Best Documentary TV spot

Blink, **National Geographic**, Motive Creative
Elton John Never Too Late - Memory, **Disney Branded**, Ignition Creative
Endurance, **National Geographic**, Mark Woollen & Associates
Leonardo da Vinci - Official Teaser, **PBS**, **Michael Huddleston**, **DG Entertainment**, SJI Associates
Sugarcane, **National Geographic**, Silk Factory/Silk Factory GFX

Best Drama TV Spot

A Complete Unknown "Stranger", **Searchlight Pictures**, AV Squad
A Complete Unknown, "Icon", **Searchlight Pictures**, Wild Card Creative Group
Back to Black :30 "Story", **Focus Features**, REBEL
Conclave "Power", **Focus Features**, Inside Job
Gladiator II, Greatness, **Paramount**, Create Advertising Group

Best Fantasy Adventure TV Spot

Death of a Unicorn, **A24**, AV Squad
How to Train Your Dragon "Warrior", **Universal Pictures**, Inside Job
The Minecraft Movie "Be Mine", **Warner Bros.**, Buddha Jones
Wicked "Big Welcome to Oz", **Universal Pictures**, Inside Job
Wicked | Get Ready, **Universal Pictures**, Trailer Park Group

Best Foreign TV Spot

Emilia Pérez, Bingo 30, **Netflix**, Big Picture Entertainment
KinoJam2. Brand Promo "Life", **KinoJam**, KinoJam
MASTERFULLY CRAFTED MOVIES, **TNT4 CHANNEL**, TNT4 CHANNEL
The Gift Of Music, **The Walt Disney Company**, TWDC Creative
Yakut Movies on KinoJam1, **KinoJam**, KinoJam

Best Graphics in a TV Spot

Captain America: Brave New World "The Flag Stripes Inauguration", **The Walt Disney Studios**, AV Squad
Carry On, Showdown, **Netflix**, X/AV
Deadpool and Wolverine, Come Again, **The Walt Disney Studios**, Tiny Hero
Furiosa: A Mad Max Saga, "War Rig Review", **Warner Bros.**, Aspect
Kingdom of The Planet of The Apes, Light, **The Walt Disney Studios**, Tiny Hero

Best Horror TV Spot

Longlegs "Meeting", **NEON**, AV Squad
Nosferatu - Masterpiece of Horror, **Focus**, Seismic Productions
Nosferatu "Little Dream", **Focus Features**, AV Squad
Smile 2, Run, **Paramount**, Create Advertising Group
The Monkey, "Shit", **Neon**, Requiem

Best Independent TV Spot

Anora "Fun Review Safe", **Universal Pictures**, Inside Job

MASTERFULLY CRAFTED MOVIES, **TNT4 CHANNEL**, TNT4 CHANNEL
THE ACTOR, **NEON**, LIVEBAD CREATIVE
The Monkey, "Shit", **Neon**, Requiem

Best Music TV Spot

Blink, **National Geographic**, Motive Creative
Deadpool & Wolverine - "Max Out", **Walt Disney Studios**, MOCEAN
Wicked "Fandom", **Universal Pictures**, Inside Job
Wicked | Journey, **Universal Pictures**, Trailer Park Group
You're Cordially Invited, Invitation, **Amazon MGM Studios**, Tiny Hero

Best Romance TV Spot

Anora "One Question", **NEON**, AV Squad
It Ends With Us - Start Again, **Sony**, Seismic Productions

Best Sound Editing in a TV spot

Carry On, Showdown, **Netflix**, X/AV
Gladiator II, Charge, **Paramount**, Create Advertising Group
Hit Man | Breath, **Netflix**, Trailer Park Group
Twisters "Roar", **Universal Pictures**, AV Squad
Wicked | Get Ready, **Universal Pictures**, Trailer Park Group

Best Thriller TV Spot

Alien: Romulus, **The Walt Disney Studios**, AV Squad
Carry On, Showdown, **Netflix**, X/AV
Companion, 30TV "Exist", **Warner Bros.**, Level Up AV
Sinners, Ready, **Warner Bros.**, Create Advertising Group
TRAP :30 "Control", **Warner Bros.**, REBEL

Most Original TV Spot

Captain America: Brave New World "Heartbeat", **The Walt Disney Studios**, AV Squad
MASTERFULLY CRAFTED MOVIES, **TNT4 CHANNEL**, TNT4 CHANNEL
Novocaine, "Pain-Free", **Paramount**, Aspect
Piece by Piece: TV30, "Buzz", **Focus Features**, RAVE Collective
Project Midnight - Great works of art, **FRIDAY! TV CHANNEL**, FRIDAY! TV CHANNEL

TRAILERS FOR TV/STREAMING SERIES

Best Action (Trailer/Teaser) - TV/Streaming Series

Duster "Right On", **Max**, Buddha Jones
Paris Has Fallen, Rise, **StudioCanal**, Silk Factory
Senna, "Forever", **Netflix**, GrandSon
The Killer "Reloaded", **Universal Pictures**, Inside Job
Those About to Die "Dangerous Game", **Peacock**, Buddha Jones

Best Animation/Family (Trailer/Teaser) - TV/Streaming Series

#1 Happy Family USA, **Amazon MGM Studios**, GrandSon
A Real Bug's Life, **National Geographic**, Ultrabland
Disney Pixar: Dream Productions Trailer "Big Hits", **Pixar Animation Studios**, The Hive

Exploding Kittens, 'Hype' Trailer, **Netflix**, ZEALOT
LEGO Star Wars: Rebuild The Galaxy, Epic Story, **Disney+**, Silk Factory

Best Documentary (Trailer/Teaser) - TV/Streaming Series

Cult Massacre: One Day In Jonestown, **National Geographic**, Mattock/Motion 504
Secrets & Spies: A Nuclear Game, 'Secrets' Trailer, **CNN**, ZEALOT
Surviving Black Hawk Down, "Courage", **Netflix**, Wild Card Creative Group
Into The Fire "Missing", **Netflix**, BOND
Tsunami: Race Against Time, **National Geographic**, Aspect

Best Fantasy Adventure (Trailer/Teaser) - TV/Streaming Series

Dune: Prophecy, "Power", **HBO**, Concept Arts
House of the Dragon Season 2, Official Trailer, **HBO MAX**, Intermission Film
Lord of the Rings: Rings of Power S2: 'Dark Lord', **Amazon Prime**, Major Major
The Lord of the Rings: The Rings of Power S2 "Shadow", **Prime Video**, AV Squad
The Wheel of Time S3, "Heroes", **Amazon MGM Studios**, Wild Card Creative Group

Best Foreign (Trailer/Teaser) - TV/Streaming Series

Citadel: Honey Bunny "Together", **Prime Video**, AV Squad
Squid Game Season 2: Teaser, "No Stopping the Game", **Netflix**, RAVE Collective
The Sticky, Heist, **Amazon MGM Studios**, Screenland Creative
Toxic Town | Voices, **Netflix UK**, Trailer Park Group
When No One Sees Us, Official Trailer, **HBO MAX**, Intermission Film

Best Graphics in a (Trailer/Teaser) - TV/Streaming Series

Beast Games, Betrayal, **Amazon MGM Studios**, Tiny Hero
Beast Games, Countdown, **Amazon MGM Studios**, Tiny Hero
The Lord of the Rings: The Rings of Power S2, **Prime**, BOND
Number One on the Call Sheet, "Pulse", **Apple TV+**, GrandSon
TO BE HERO X, Official Trailer #3, **Crunchyroll**, **Aniplex**, Bilibili, BeDream

Best Horror/Thriller (Trailer/Teaser) - TV/Streaming Series

Presumed Innocent "I Did Not Kill Her", **Apple TV+**, AV Squad
Severance S2, "Welcome Back", **Apple TV+**, Wild Card Creative Group
Teacup | Hide, **Peacock**, Trailer Park Group
The Last of Us Season 2, Teaser "Saved", **HBO**, Level Up AV
The Walking Dead: Dead City Season 2, **AMC Networks**, Intermission Film

Best Music (Trailer/Teaser) - TV/Streaming Series

American Horror Stories | Huluween 2024 Official Trailer | FX, **Hulu**, Hulu
Eric 'Lost' Trailer, **Netflix**, Create Advertising London
Severance Season 2 RTO Teaser, **Apple TV+**, TRANSIT
The Day of the Jackal U.S. Trailer, **Peacock & Carnival Films**, X/AV
The Last of Us Season 2, Teaser "Saved", **HBO**, Level Up AV

Best Original Score (Trailer/Teaser) - TV/Streaming Series

Agatha All Along, Trailer "The Road", **Disney+**, Level Up AV
Blood of Zeus Season 2, **Netflix**, Netflix Creative Studio
Narrow Road to the Deep North - Spirit, **Amazon**, Ignition Creative

The Madness - "Escape", **Netflix**, MOCEAN

Best Sound Editing in a (Trailer/Teaser) - TV/Streaming Series

Black Mirror: Season 7 - Official Trailer, **Netflix**, ZEALOT

Senna, "Forever", **Netflix**, GrandSon

The Last of Us Season 2, Teaser "Saved", **HBO**, Level Up AV

The Secret World of Sound, **Netflix**, Netflix Creative Studio

Your Friends and Neighbors, Petty Crime, **Apple TV+**, Tiny Hero

Best Voice Over in a (Trailer/Teaser) - TV/Streaming Series

A Real Bug's Life, **National Geographic**, Ultrabland

Erased: WW2's Hidden Heroes, **National Geographic**, Zealot

Percy Jackson and the Olympians "Start of Production" Chariot Tease, **Disney Branded Television**

Most Original (Trailer/Teaser) - TV/Streaming Series

Black Mirror: Season 7 - Official Trailer, **Netflix**, ZEALOT

Government Cheese, Fresh Start, **Apple TV+**, Tiny Hero

Severance Season 2 RTO Teaser, **Apple TV+**, TRANSIT

Teacup - "Damned Fine China" Teaser, **Peacock**, Big Picture Entertainment

The Last of Us Season 2, Teaser "Saved", **HBO**, Level Up AV

Best OTO (One Time Only) Special

MERRY MATRIX, **TV GLOBO**, PROMO TV GLOBO

Netflix Geeked Week 2024, The Other Side, **Netflix**, Tiny Hero

Presenting the 2025 Best Picture Nominees, **The Academy of Motion Pictures and Science**, REBEL

Shark Week 2024 "In the Summertime", **WB Discovery**, AV Squad

The Gift Of Music, **The Walt Disney Company**, TWDC Creative

Best Promo for a TV Network

Apple TV+ Summer Preview 2025 "Quality Time", **Apple TV+**, AV Squad

ATV+ , Alive Cutdown, **Apple TV +**, Create Advertising Group

FX Has the Movies 2025, 'Insane' TV Spot, **FX**, ZEALOT

Huluween "Crazy", **Hulu**

Netflix, Netflix is Blowing Up, **Netflix**, Create Advertising Group

TV SPOTS FOR TV/STREAMING SERIES (New Categories for GTA25)

Best Action TV Spot - TV/Streaming Series

Arcane S2, Reckoning, **Netflix**, Tiny Hero

Last of Us S2, **HBO**, Create Advertising Group

Reacher Season 3, 'Plan' TV Spot, **Amazon Prime Video**, ZEALOT

The Killer "Fly", **Universal Pictures**, Inside Job

Best Animation/Family TV Spot - TV/Streaming Series

Agatha All Along, 30TV "Damage", **Disney+**, Level Up AV

The Fairly Odd Parents: A Whole New World, **Netflix**, Netflix Creative Studio

Tomb Raider: The Legend of Lara Croft, Date Announce, **Netflix**, Tiny Hero

Your Friendly Neighborhood Spider-Man, "All Streaming", **Walt Disney Studios**, Requiem

Best Comedy TV Spot - TV/Streaming Series

Abbott Elementary/It's Always Sunny in Philadelphia Crossover "Pepe Silvia" Promo, **ABC**
Deli Boys, "In Charge", **Hulu / Onyx**, Wild Card Creative Group
Only Murders in the Building S4, Movie, **Hulu**, Create Advertising Group
The Studio, "Thank You", **Apple TV+**, Wild Card Creative Group
The White Lotus S3, Desire, **HBO**, Create Advertising Group

Best Documentary TV Spot - TV/Streaming Series

American Idol, Dreams, **ABC**, Silk Factory
David Blaine: Do Not Attempt, **National Geographic**, Ultrablend
Temptation Island S1, **Netflix**, Netflix Creative Studio
Tsunami: Race Against Time "Babadook", **National Geographic**, National Geographic: Adam Kanner
Wayne Brady: The Family Remix "Core 4", **Freeform**

Best Drama TV Spot - TV/Streaming Series

Black Doves, Christmas, **Netflix**, Make it Social
Disclaimer – Develop, **Apple TV+**, Mark Woollen & Associates
Last of Us S2, Event / Sell, **HBO**, Create Advertising Group
Shōgun, 'Outstanding', **Disney+**, Ignition Creative London
The Penguin, TV60 "Hype", **HBO**, BOND

Best Horror/Thriller TV Spot - TV/Streaming Series

Cross: Season 1, Facing Death, **Amazon MGM Studios**, X/AV
Dark Winds, Teaser "The Line", **AMC**, BOND
Severance S2, "Return", **Apple TV+**, Wild Card Creative Group
Squid Game S2 | PHENOMENON, **Netflix**, Trailer Park Group
The Devil's Climb "Halloween", **National Geographic**, National Geographic

Best Music TV Spot - TV/Streaming Series

9-1-1 Beenado "In The Air", **ABC**
Arcane S2, Reckoning, **Netflix**, Tiny Hero
Athracite "What Is Love?" Teaser, **Netflix**, Netflix Creative Studio
Hulu on Disney+ "Let's Get It On", **Hulu**
TRACKER "Superbowl Spot - Alive", **CBS**, Arkive Creative

Most Original TV Spot - TV/Streaming Series

Abbott Elementary Season 4 Premiere "Dio-Drama :30", **ABC**
Arcane S2, Reckoning, **Netflix**, Tiny Hero
Fallout, "Wasteland Review", **Amazon MGM Studios**, Aspect
Hulu on Disney+, 'Roll Call' TV Spot, **Hulu**, ZEALOT
Paradise, TV30 "Revelation", **Hulu**, BOND

DIGITAL

Best Digital | Action

Daredevil: Born Again, Seeing Red, **Disney +**, Create Advertising Group
Deadpool & Wolverine, The Whole Package, **The Walt Disney Studios**, Tiny Hero
Deadpool and Wolverine, "Holy Chimichanga", **The Walt Disney Studios**, Aspect
Furiosa Trailer "Witness", **Warner Bros.**, REBEL

The Fall Guy :30 "Stunt Guy", **Universal**, REBEL

Best Digital | Animation/Family

Despicable Me 4 Announce Trailer "New Home", **Universal**, REBEL

Inside Out 2, Get Ready, **The Walt Disney Studios**, Tiny Hero

Kung Fu Panda 4 "Good Skadoosh", **Universal Pictures Home Entertainment**, Paradise Creative LLC

The Minecraft Movie "Be Mine Digital", **Warner Bros.**, Buddha Jones

The Wild Robot "Organic Social/Meet the Cast 1/4x5", **Universal Pictures**, Inside Job

Best Digital | Comedy

Beetlejuice Beetlejuice :30 "Movie Night", **Warner Bros.**, REBEL

Deadpool & Wolverine - "Dawn of Popcorn", **Walt Disney Studios**, MOCEAN

Deadpool & Wolverine, Fancam, **IMAX**, Make it Social

Shaun of the Dead 20th Anniversary "Judgement Day", **Universal Pictures Home Entertainment**, Paradise Creative

The Instigators "How to Rob the Mayor", **Apple TV+**, AV Squad

Best Digital | Drama

A Complete Unknown, "Newport", **Searchlight Pictures**, GrandSon

Out Of My Mind Disney+ "Beautiful" Trailer, **Disney Branded Television**

Silo S.2, 360, **Apple TV +**, Create Advertising Group

The Bikeriders Announce Trailer "Crash", **Focus Features/Universal**, REBEL

The Seed of the Sacred Fig, Bullets, **Lionsgate**, Silk Factory

Best Digital | Fantasy Adventure

Furiosa :30 "Unhinged Bonus", **Warner Bros.**, REBEL

Ghostbusters: Frozen Empire, Retro Titles, **Sony Pictures Entertainment**, Silk Factory

Kingdom of the Planet of the Apes :30 "Apes Home", **Disney**, REBEL

The Mandalorian S3 "Yes", **The Walt Disney Studios**, AV Squad

Wicked "Masterpiece/Academy Nominations", **Universal Pictures**, Inside Job

Best Digital | Horror/Thriller

28 Years Later Digital Teaser - SOS, **Sony**, Buddha Jones

Afraid "Pay Attention", **Sony Pictures**, AV Squad

Severance season 2: Digital Campaign, **Apple TV+**, Leroy & Rose

Sinners "Happy New Year", **Warner Bros. Pictures**, AV Squad

The Monkey "Instruments", **NEON**, AV Squad

INNOVATIVE ADVERTISING FOR FEATURE FILM

Most Innovative Advertising for a Feature Film

A Complete Unknown, "Homesick Blues", **Searchlight Pictures**, Wild Card Creative Group

Deadpool & Wolverine, Fandango, **The Walt Disney Studios**, Tiny Hero

Furiosa: A Mad Max Saga "Big Screen", **Warner Bros. Pictures**, AV Squad

Wicked "Poetry in Emotion", **Universal Pictures**, Inside Job

Wicked | Do Us Good, **Universal**, SunnyBoy Entertainment

Best Action/Thriller TrailerByte (Feature Film)

Deadpool and Wolverine, Bye Bye Bye, **The Walt Disney Studios**, Tiny Hero

Gladiator: Live, Die, Reign, **Paramount+**, Stampede Studios
Kingdom of the Planet of the Apes :15 "Bring Apes Home", **Disney**, REBEL
Twisters, Tornado Alarm, **Warner Bros. Discovery**, Tiny Hero
Warfare "Sensitive Content", **A24**, AV Squad

Best Animation TrailerByte (Feature Film)

Memoir of a Snail - Meet Pinky, **IFC Films**, Intermission Film
Paddington In Peru - Do See, **Sony**, Ignition Creative
Sonic the Hedgehog 3, London Tips, **Paramount**, Create Advertising Group
Wicked Social "Talent Goldblum", **Peacock**, REBEL/Fracture
Your Friendly Neighborhood Spider-Man, Protect, **Disney +**, Create Advertising Group

Best Comedy/Drama TrailerByte (Feature Film)

A Complete Unknown, Timmy is Bob, **Searchlight Pictures**, Tiny Hero
A Minecraft Movie "You Died", **Warner Bros. Pictures**, AV Squad
Deadpool & Wolverine - Unleashed, **Marvel Studios**, Ignition Creative
Deadpool & Wolverine, Fancam, **IMAX**, Make it Social
Mickey 17, Terms and Agreements, **Warner Bros. Discovery**, Tiny Hero

Best Horror/Thriller TrailerByte (Feature Film)

Longlegs, 'Let Him In', **Black Bear**, Ignition Creative London
Nosferatu, "One by One", **Focus Features**, GrandSon
Sinners "Dark Mode", **Warner Bros. Pictures**, AV Squad
The Monkey, 'Terrify', **Black Bear**, Ignition Creative London
The Watchers, Night Flashes, **Warner Bros. Discovery**, Tiny Hero

Best Viral Campaign for a Feature Film

Challengers – Digital Campaign, **Amazon MGM Studio**, Watson Design Group
Mickey 17, Digital Campaign, **Warner Bros. Discovery**, Tiny Hero
Nosferatu TV Campaign, **Focus Features**, BOND
Twisters, Digital Campaign, **Warner Bros. Discovery**, Tiny Hero
Wicked Campaign, **Universal**, REBEL

Best BTS/EPK for a Feature Film (Under 2minutes)

A Complete Unknown, "Spirit EPK", **Searchlight Pictures**, GrandSon
Fly Me to the Moon — Lance Vespertine Explains It All, **Apple +**, Rubber Sole Creative
Joker: Folie à Deux | What The World Needs Now, **Warner Brothers Discovery**, SunnyBoy Entertainment
Mickey 17 - Visionary Storytelling, **Warner Bros.**, Narrator Inc
Wicked - A Week On Set With Ariana, **Universal Studios**, The Workhouse Picture Company Ltd

Best BTS/EPK for a Feature Film (Over 2minutes)

Emilia Pérez, 30min Making of Special, **Netflix**, Create Advertising Group
F1, "BTS", **Warner Bros.**, Wild Card Creative Group
How to Train Your Dragon - First Look, **DreamWorks**, Narrator Inc
Out of My Mind | Premise Featurette, **Disney Branded Television**, Disney Branded Television In-House Team
Wicked - A Passion Project, **Universal Studios**, The Workhouse Picture Company Ltd

INNOVATIVE ADVERTISING FOR TV/STREAMING SERIES

Most Innovative Advertising for a TV/Streaming Series

Abbott Elementary Presents A.V.A. Fest at San Diego Comic-Con 2024, **ABC**
Black Mirror - Nubbin Entertainment - 30 Spot, **Netflix**, ZEALOT
Squid Game S2 | Date Announcement, **Netflix**, Trailer Park Group
The Day of the Jackal, Times Square Digital Spectacular, **Peacock**, The Refinery
The Gentlemen, ABCs, **Netflix**, Make it Social

Best Action/Thriller TrailerByte (TV/Streaming Series)

Arcane S2, Showdown Parallax, **Netflix**, Tiny Hero
Fallout, 'Doom Scrolling', **Prime Video**, Ignition Creative London
Silo S2 'Rebellion' 9:16, **Apple TV+**, Create Advertising
Skeleton Crew, Blast From The Past, **Disney**, Intermission Film
What If S3, Agatha Goes To Hollywood, **The Walt Disney Studios**, Tiny Hero

Best Comedy/Drama TrailerByte (TV/Streaming Series)

Agatha All Along, Gather Your Coven, **Walt Disney Studios**, Tiny Hero
AGATHA ALL ALONG: POV YOU'RE A 350 YEAR OLD WITCH, **Disney**, Intermission Film
The Gentlemen, ABCs, **Netflix**, Make it Social
The Greatest Hits, Spotify Playlist, **Searchlight Pictures**, Tiny Hero
The Simpsons: O C'Mon All Ye Faithful, 35 Years in the Making, **Disney**, Intermission Film

Best Viral Campaign (TV/Streaming Series)

David Blaine: Do Not Attempt, **National Geographic**, Ignition
Only Murders in the Building Season 4 Social Teaser Campaign, **Hulu Originals**
Under The Bridge Social Teaser Campaign, **Hulu Originals**
What If S3, Digital Campaign, **The Walt Disney Studios**, Tiny Hero

Best BTS/EPK for a TV/Streaming Series (Under 2minutes)

A Thousand Blows | The Forty Elephants, **Disney+ UK**, Trailer Park Group
Agatha All Along, Practical Magic, **Walt Disney Studios**, Tiny Hero
Silo - Behind Rebecca Ferguson's Character Tattoos, **Apple**, The Workhouse Picture Company Ltd
Slow Horses — Who Meets Their Demise in Season 4?, **Apple TV+**, Intermission Film
The Rings of Power | On Set With Morfydd and Charlie, **Prime Video**, SunnyBoy Entertainment

Best BTS/EPK for a TV/Streaming Series (Over 2minutes)

Inside The Silence: A First Look at Say Nothing | FX, **FX**, Intermission Film
THE MAKING OF AMERICAN PRIMEVAL, **NETFLIX**, LUSSIER
The Penguin: Becoming The Penguin, **HBO**, Marketing AV
The Righteous Gemstones S4: Baby Billy Faith Tonight Profile, **HBO**, Andrew Epstein
The Rings of Power | A Look Inside Season 2, **Prime Video**, SunnyBoy Entertainment

POSTERS

Best Action Poster

Mickey 17 - Payoff Poster, **Warner Bros.**, MOCEAN
The Crow - Murder of Crows Poster, **Lionsgate**, AV Print
Thunderbolts*, City Ensemble, **Disney Studios Domestic**, The Refinery
TORNADO, **Lionsgate**, Intermission Film

Best Animation/Family Poster

HAIKYU!! The Dumpster Battle , Poster, Crunchyroll, **Sony Pictures Entertainment**, Toho, Production I.G
Moana 2: D23 Specialty Poster, **Walt Disney Studios Creative Advertising**, Leroy & Rose
Piece By Piece - Burst Art Poster, **Focus Features**, AV Print
The Wild Robot - Payoff Poster, **Universal Pictures**, AV Print & Dreamworks Animation

Best Billboard (for Feature Film or TV/Streaming Series)

Abbott Elementary Season 4 Diorama Billboard, **ABC**
Goosebumps: The Vanishing Billboard, **Disney Branded Television**
Minecraft Billboard, **Warner Bros.**, WORKS ADV
Squid Games Season 3, The Drag Flowers, **Netflix**, The Refinery

Best Comedy Poster

A REAL PAIN, **Searchlight**, Intermission Film
Death of a Unicorn - Face-Off Poster, **A24**, AV Print
Mickey 17 - 4DX Poster, **Warner Bros.**, AV Print
Successor Poster, **Mao Yan Entertainment**, Ackue studio

Best Documentary Poster

Hip Hop and the White House | Main Key Art, **Andscape/Hulu**, Art Machine London, A Trailer Park Group Company
Jim Henson: Idea Man Key Art, **Disney Branded Television**
The Unicycling Unicorn, **Odd Creative Direction**, Rab Media
We The North, "Historic", **Uninterrupted Canada**, Champ & Pepper

Best Drama Poster

Back to Black - Watercolor Poster, **Focus Features**, AV Print
Catching Dust, **Mark David Production**, The Posterhouse
Downton Abbey: The Grand Finale - Teaser Poster, **Focus Features**, AV Print
His Three Daughters, "Illustration", **Netflix**, GrandSon

Best Foreign Poster

Kill the Jockey, **Infinity Hill**, Fable
The Poet, **Central Partnership/Kinoslovo**, Good Thursday
The Room Next Door: French Poster, **Pathe**, Leroy & Rose
The Unseen Sister - Key Art, **Linmon Pictures**, ZEALOT

Best Horror Poster

Azrael - Payoff Poster, **IFC Films**, MOCEAN
Sinners - IMAX Poster, **Warner Bros.**, AV Print
Sting, Hero Key Art, **WellGo USA Entertainment**, The Refinery
THE MONKEY, "Teaser Art", **NEON**, GrandSon

Best Independent Poster

Killer of Men, "In His Head", **Quiver Distribution**, Champ & Pepper
Notice to Quit - Quad Poster, **Whiskey Creek**, Fable
Sew Torn, **The Playmaker Munich**, Good Hands
SKINCARE, "Teaser Art", **IFC**, GrandSon

Best International Poster

KNEECAP, **Wildcard Distribution**, Coffee & Cigarettes
Sinners - International Poster, **Warner Bros.**, AV Print
The Monkey, **Black Bear**, Ignition Creative London
The Wild Robot - International Payoff Poster, **Universal Pictures**, AV Print & Dreamworks Animation

Best Teaser Poster

Death of a Unicorn - Teaser Poster, **A24**, AV Print
Megalopolis - Teaser Poster, **Lionsgate**, MOCEAN
Superman Teaser, **Warner Bros.**, WORKS ADV
Thunderbolts*, Teaser Art, **Disney Studios Domestic**, The Refinery

Best Thriller Poster

Black Bag - Payoff Poster, **Focus Features**, AV Print
Blink Twice One Sheet, **MGM Amazon**, 27x40
Caddo Lake - Payoff Poster, **Max Originals**, AV Print
Holland, SXSW, **Amazon**, GrandSon

Best Wildposts (Teaser Campaign)

Dog Man - Payoff Wildpostings, **Universal Pictures**, AV Print & Dreamworks Animation
Notice to Quit - Wildposts, **Whiskey Creek**, Fable
The First Omen - Woman, Baby, Satan, **Disney Home Entertainment**, The Refinery
Thunderbolts*, This is a Bolt Series, **Disney Studios Domestic**, The Refinery

Most Original Poster

Kill the Jockey, **Infinity Hill**, Fable
Sew Torn, **The Playmaker Munich**, Good Hands
Sinners - Fortnite Poster, **Warner Bros.**, AV Print
The End, Tilda Swinton, **NEON**, GrandSon

Best Motion Poster

Ash, "Lightbar Motion Poster", **IFC**, GrandSon
Captain America 4, Forward, **The Walt Disney Studios**, Tiny Hero
Inside Out 2, **The Walt Disney Studios**, Tiny Hero
The First Omen, 666, **Disney Home Entertainment**, The Refinery

Best Comedy Poster (for a TV/streaming series)

Baby Reindeer Pub Sign, **Netflix**, Netflix Creative Studio
Only Murders in the Building S4 - Key Art, **Hulu**, The Refinery
The Studio, **Apple TV+**, GrandSon
What We Do in the Shadows S6 - Payoff Poster, **FX Networks**, MOCEAN

Best Documentary/Reality Poster (for a TV/streaming series)

DRIVE TO SURVIVE, **Netflix**, Intermission Film
Leonardo da Vinci - Key Art, **PBS**, SJI Associates
Mammals, **BBC Studios Creative**, **BBC Studios**, BBC America, ZDF & France Télévisions for BBC
Vietnam: The War That Changed America - Collage Poster, **Apple TV+**, AV Print

Best Drama/Action Poster (for a TV/streaming series)

1923: Season 2 Key Art, **Paramount+**, Leroy & Rose
KAOS, **Netflix**, Intermission Film
La Maison - Payoff Poster, **Apple TV+**, AV Print
The Last of Us | S2 teaser, **Max Originals Marketing**, BLT Communications

Best Horror/Thriller Poster (for a TV/streaming series)

Dark Matter - Payoff Poster, **Apple TV+**, AV Print
From S3, Hero Art, **MGM+**, The Refinery
Goosebumps: The Vanishing Key Art, **Disney Branded Television**
Squid Games Season 2, Stair Maze Vertical, **Netflix**, The Refinery

Best Wildposts (for a TV/streaming series)

FX Emmy Campaign, **FX Networks**, MOCEAN
Only Murders in the Building S4 - Character Banners, **Hulu**, The Refinery
Squid Games Season 2, Character Banners, **Netflix**, The Refinery
The Last Of Us Season 2 - Teaser Wildposts, **HBO**, AV Print