



GTA25 Show Categories WINNERS

Best Action

Ballerina "Trigger", **Lionsgate**, AV Squad

Best Animation/Family

How To Train Your Dragon "Beasts", **Universal**, Buddha Jones

Best Comedy

Friendship, "Gorgeous", **A24**, GrandSon

Best Documentary (Feature Film) Bio Pic of an Individual

Jim Henson: Idea Man "Trailer", **Disney+**, Buddha Jones

Best Documentary (Feature Film) Subject

Blink, **National Geographic**, Motive Creative

Best Drama

The Brutalist – Build, **A24**, Mark Woollen & Associates

Best Fantasy/Adventure

Wicked | Wickedness, **Universal Pictures**, Trailer Park Group

Best Horror

Sinners "Magic", **Warner Bros. Pictures**, AV Squad

Best Independent Trailer

Anora, "Love Story", **NEON**, GrandSon

Best Music

Mickey 17 "Life", **Warner Bros. Pictures**, JAX

Best Thriller

Black Bag, "Loyalty", **Focus Features**, Wild Card Creative Group

Best Video Game Trailer

Call of Duty: Black Ops 6, "Zombies Reveal Trailer", **Activision**, Aspect

Most Original Trailer

28 Years Later "Days", **Sony**, Buddha Jones

Best Summer 2025 Blockbuster Trailer

Mission: Impossible - The Final Reckoning "Certainty", **Paramount Pictures**, AV Squad

Best Teaser

M3gan 2.0 "The Icon", **Universal Pictures**, Inside Job

Best Comedy (Trailer/Teaser) - TV/Streaming Series

The Studio, "Movies", **Apple TV+**, Wild Card Creative Group

Best Drama (Trailer/Teaser) - TV/Streaming Series

Severance Season 2 RTO Teaser, **Apple TV+**, TRANSIT

Agency of the Year

A/V Squad

Best of Show

28 Years Later "Days", **Sony**, Buddha Jones

~NON SHOW NOMINEES ~

Best Independent Trailer Ultra Low (for film budget shot under 3.1 million)

Sew Torn, **The Playmaker Munich**, Good Hands

Golden Fleece

Megalopolis – Now, **American Zoetrope**, Mark Woollen & Associates

Best Voice Over (The Don LaFontaine Award)

28 Years Later "Days", **Sony**, Buddha Jones

Best Sound Editing

Sinners "Seen", **Warner Bros. Pictures**, AV Squad

Best Original Score

One Battle After Another: 'Rise & Shine', **Warner Bros.**, Major Major

Best Motion/Title Graphics

The Alto Knights, Trailer "War", **Warner Bros. Discovery**, BOND

Best Faith Based Trailer

Rule Breaker, **Angel Studio**, Trailer Park Group

Best Romance

A Nice Indian Boy Trailer, **Blue Harbor Entertainment**, Major Major/Stampede Studios

Trashiest Trailer

HOW TO KILL MONSTERS, Believe, **Dark Sky Films**, Hungry Monster Entertainment

INTERNATIONAL TRAILERS

Best Foreign Action

Twilight of the Warriors: Walled In, **Well Go USA Entertainment**, Sequence Creative

Best Foreign Animation/Family

Flow, Journey, **Curzon**, Silk Factory

Best Foreign Comedy

THE FISHERMAN, **Luu Vision Media**, THE FILM AGENCY

Best Foreign Documentary

Any Other Way: The Jackie Shane Story, **Banger Films + NFB**, StageNameCreative

Best Foreign Drama

NUREMBERG, **TNT4 CHANNEL**, TNT4 CHANNEL

Best Foreign Horror

The Radleys | Bloodline, **Sky UK**, Trailer Park Group

Best Foreign Independent Trailer

Broken Bird, **Catalyst Studio**, Good Hands

Best Foreign Music

Emilia Pérez, Bingo, **Netflix**, Big Picture Entertainment

Best Foreign Thriller

Ad Vitam, 'Last Chance', **Netflix**, Ignition Creative London

Most Original Foreign Trailer

Kneecap, Redband, **Curzon**, Silk Factory

Best Foreign Teaser

Deti Peremen, **START Studio**, Trailermakers

TV SPOTS FOR FEATURE FILMS

Best Action TV Spot

Mission: Impossible - The Final Reckoning "Crackle", **Paramount Pictures**, AV Squad

Best Animation/Family TV Spot

The Wild Robot "Academy Love", **Universal Pictures**, Inside Job

Best Comedy TV Spot

Deadpool & Wolverine "Ready", **The Walt Disney Studios**, AV Squad

Best Documentary TV spot

Endurance, **National Geographic**, Mark Woollen & Associates

Best Drama TV Spot

A Complete Unknown, "Icon", **Searchlight Pictures**, Wild Card Creative Group

Best Fantasy Adventure TV Spot

Wicked | Get Ready, **Universal Pictures**, Trailer Park Group

Best Foreign TV Spot

MASTERFULLY CRAFTED MOVIES, **TNT4 CHANNEL**, TNT4 CHANNEL

Best Graphics in a TV Spot

Deadpool and Wolverine, Come Again, **The Walt Disney Studios**, Tiny Hero

Best Horror TV Spot

The Monkey, "Shit", **Neon**, Requiem

Best Independent TV Spot

Anora "Fun Review Safe", **Universal Pictures**, Inside Job

Best Music TV Spot

Blink, **National Geographic**, Motive Creative

Best Romance TV Spot

Anora "One Question", **NEON**, AV Squad

Best Sound Editing in a TV spot

Hit Man | Breath, **Netflix**, Trailer Park Group

Best Thriller TV Spot

Sinners, Ready, **Warner Bros.**, Create Advertising Group

Most Original TV Spot

MASTERFULLY CRAFTED MOVIES, **TNT4 CHANNEL**, TNT4 CHANNEL

TRAILERS FOR TV/STREAMING SERIES

Best Action (Trailer/Teaser) - TV/Streaming Series

Senna, "Forever", **Netflix**, GrandSon

Best Animation/Family (Trailer/Teaser) - TV/Streaming Series

LEGO Star Wars: Rebuild The Galaxy, Epic Story, **Disney+**, Silk Factory

Best Documentary (Trailer/Teaser) - TV/Streaming Series

Surviving Black Hawk Down, "Courage", **Netflix**, Wild Card Creative Group

Best Fantasy Adventure (Trailer/Teaser) - TV/Streaming Series

House of the Dragon Season 2, Official Trailer, **HBO MAX**, Intermission Film

Best Foreign (Trailer/Teaser) - TV/Streaming Series

The Sticky, Heist, **Amazon MGM Studios**, Screenland Creative

Best Graphics in a (Trailer/Teaser) - TV/Streaming Series

The Lord of the Rings: The Rings of Power S2, **Prime**, BOND

Best Horror/Thriller (Trailer/Teaser) - TV/Streaming Series

Severance S2, "Welcome Back", **Apple TV+**, Wild Card Creative Group

Best Music (Trailer/Teaser) - TV/Streaming Series

Severance Season 2 RTO Teaser, **Apple TV+**, TRANSIT

Best Original Score (Trailer/Teaser) - TV/Streaming Series

The Madness - "Escape", **Netflix**, MOCEAN

Best Sound Editing in a (Trailer/Teaser) - TV/Streaming Series

Senna, "Forever", **Netflix**, GrandSon

Best Voice Over in a (Trailer/Teaser) - TV/Streaming Series

A Real Bug's Life, **National Geographic**, Ultrabland

Most Original (Trailer/Teaser) - TV/Streaming Series

Severance Season 2 RTO Teaser, **Apple TV+**, TRANSIT

Best OTO (One Time Only) Special

Presenting the 2025 Best Picture Nominees, **The Academy of Motion Pictures and Science**, REBEL

Best Promo for a TV Network

ATV+ , Alive Cutdown, **Apple TV +**, Create Advertising Group

TV SPOTS FOR TV/STREAMING SERIES (New Categories for GTA25)

Best Action TV Spot - TV/Streaming Series

Arcane S2, Reckoning, **Netflix**, Tiny Hero

Best Animation/Family TV Spot - TV/Streaming Series

The Fairly Odd Parents: A Whole New World, **Netflix**, Netflix Creative Studio

Best Comedy TV Spot - TV/Streaming Series

The Studio, "Thank You", **Apple TV+**, Wild Card Creative Group

Best Documentary TV Spot - TV/Streaming Series

David Blaine: Do Not Attempt, **National Geographic**, Ultrabland

Best Drama TV Spot - TV/Streaming Series

Shōgun, 'Outstanding', **Disney+**, Ignition Creative London

Best Horror/Thriller TV Spot - TV/Streaming Series

Squid Game S2 | PHENOMENON, **Netflix**, Trailer Park Group

Best Music TV Spot - TV/Streaming Series

Arcane S2, Reckoning, **Netflix**, Tiny Hero

Most Original TV Spot - TV/Streaming Series

Fallout, "Wasteland Review", **Amazon MGM Studios**, Aspect

DIGITAL

Best Digital | Action

Daredevil: Born Again, Seeing Red, **Disney +**, Create Advertising Group

Best Digital | Animation/Family

Inside Out 2, Get Ready, **The Walt Disney Studios**, Tiny Hero

Best Digital | Comedy

Deadpool & Wolverine - "Dawn of Popcorn", **Walt Disney Studios**, MOCEAN

Best Digital | Drama

Out Of My Mind Disney+ "Beautiful" Trailer, **Disney Branded Television**

Best Digital | Fantasy Adventure

Kingdom of the Planet of the Apes :30 "Apes Home", **Disney**, REBEL

Best Digital | Horror/Thriller

Severance Season 2: Digital Campaign, **Apple TV+**, Leroy & Rose

INNOVATIVE ADVERTISING FOR FEATURE FILM

Most Innovative Advertising for a Feature Film

Wicked "Poetry in Emotion", **Universal Pictures**, Inside Job

Best Action/Thriller TrailerByte (Feature Film)

Twisters, Tornado Alarm, **Warner Bros. Discovery**, Tiny Hero

Best Animation TrailerByte (Feature Film)

Your Friendly Neighborhood Spider-Man, Protect, **Disney +**, Create Advertising Group

Best Comedy/Drama TrailerByte (Feature Film)

A Minecraft Movie "You Died", **Warner Bros. Pictures**, AV Squad

Best Horror/Thriller TrailerByte (Feature Film)

The Monkey, 'Terrify', **Black Bear**, Ignition Creative London

Best Viral Campaign for a Feature Film

Wicked Campaign, **Universal**, REBEL

Best BTS/EPK for a Feature Film (Under 2minutes)

Fly Me to the Moon — Lance Vespertine Explains It All, **Apple +**, Rubber Sole Creative

Best BTS/EPK for a Feature Film (Over 2minutes)

F1, "BTS", **Warner Bros.**, Wild Card Creative Group

INNOVATIVE ADVERTISING FOR TV/STREAMING SERIES

Most Innovative Advertising for a TV/Streaming Series

Black Mirror - Nubbin Entertainment - 30 Spot, **Netflix**, ZEALOT

Best Action/Thriller TrailerByte (TV/Streaming Series)

Fallout, 'Doom Scrolling', **Prime Video**, Ignition Creative London

Best Comedy/Drama TrailerByte (TV/Streaming Series)

The Greatest Hits, Spotify Playlist, **Searchlight Pictures**, Tiny Hero

Best Viral Campaign (TV/Streaming Series)

Only Murders in the Building Season 4 Social Teaser Campaign, **Hulu Originals**

Best BTS/EPK for a TV/Streaming Series (Under 2minutes)

Slow Horses — Who Meets Their Demise in Season 4?, **Apple TV+**, Intermission Film

Best BTS/EPK for a TV/Streaming Series (Over 2minutes)

The Penguin: Becoming The Penguin, **HBO**, Marketing AV

POSTERS

Best Action Poster

The Crow - Murder of Crows Poster, **Lionsgate**, AV Print

Best Animation/Family Poster

Moana 2: D23 Specialty Poster, **Walt Disney Studios Creative Advertising**, Leroy & Rose

Best Billboard (for Feature Film or TV/Streaming Series)

Abbott Elementary Season 4 Diorama Billboard, **ABC**

Best Comedy Poster

A REAL PAIN, **Searchlight**, Intermission Film

Best Documentary Poster

Jim Henson: Idea Man Key Art, **Disney Branded Television**

Best Drama Poster

Back to Black - Watercolor Poster, **Focus Features**, AV Print

Best Foreign Poster

The Poet, **Central Partnership/Kinoslovo**, Good Thursday

Best Horror Poster

Azrael - Payoff Poster, **IFC Films**, MOCEAN

Best Independent Poster

Killer of Men, "In His Head", **Quiver Distribution**, Champ & Pepper

Best International Poster

The Monkey, **Black Bear**, Ignition Creative London

Best Teaser Poster

Death of a Unicorn - Teaser Poster, **A24**, AV Print

Best Thriller Poster

Blink Twice One Sheet, **MGM Amazon**, 27x40

Best Wildposts (Teaser Campaign)

The First Omen - Woman, Baby, Satan, **Disney Home Entertainment**, The Refinery

Most Original Poster

Sinners - Fortnite Poster, **Warner Bros.**, AV Print

Best Motion Poster

Inside Out 2, **The Walt Disney Studios**, Tiny Hero

Best Comedy Poster (for a TV/streaming series)

The Studio, **Apple TV+**, GrandSon

Best Documentary/Reality Poster (for a TV/streaming series)

DRIVE TO SURVIVE, **Netflix**, Intermission Film

Best Drama/Action Poster (for a TV/streaming series)

The Last of Us | S2 teaser, **Max Originals Marketing**, BLT Communications

Best Horror/Thriller Poster (for a TV/streaming series)

Squid Game Season 2, Stair Maze Vertical, **Netflix**, The Refinery

Best Wildposts (for a TV/streaming series)

Only Murders in the Building S4 - Character Banners, **Hulu**, The Refinery