



**NOMINEES REVEALED FOR THE 25th ANNUAL GOLDEN TRAILER AWARDS  
AS THE INDUSTRY HONORS AND CELEBRATES  
THE BEST IN MOTION PICTURE & TELEVISION MARKETING**

**“Wicked” and “Deadpool & Wolverine” Lead the Way with 15 and 13 Nods, Respectively;  
“The Last of Us,” Box Office Champ “Sinners,” and “The Monkey” Follow**

**Disney Takes Most Nominations By Studio With 109  
Warner Bros. Earns 69; Netflix Rounds Out Top Three With 59**

**AV Squad Tops Agencies with 45 Nominations;  
Tiny Hero, Zealot, Create, AV Print, and Buddha Jones Round Out Top Six**

BEVERLY HILLS, Calif., May 8, 2025 – [The Golden Trailer Awards](#), the most anticipated, fun, and prestigious event honoring marketing executives and companies that create movie trailers, commercials, and posters worldwide, today announced nominees for the 25th annual competition. Evelyn Brady, Golden Trailer Awards executive director, proudly announced the 2025 nominees along with the show's executive producer Monica Brady. #GTA25 will take place on Thursday, May 29 at the Orpheum Theater in downtown Los Angeles.

**The Walt Disney Company** leads this year's tally by studio with a whopping 109 GTA nominations across its film, television, and streaming divisions, including its eponymous film studio, Marvel, Pixar, Searchlight, Disney+, Hulu, National Geographic, and ABC, behind *Deadpool & Wolverine* (the #2 most-nominated title of the year with 13), *A Complete Unknown* (7 nominations), “Agatha All Along” (5 nominations), and “Abbott Elementary” (4 nominations). **Warner Bros. Discovery**, including Warner Bros., HBO, Max, and DC, earned 59 GTA nominations, with nods for “The Last of Us” (9 nominations), *Mickey 17* (7 nominations), and *A Minecraft Movie* (6 nominations) leading the way. And **Netflix** has 59 GTA nominations, behind “Squid Game” (6 nominations), *Carry-On* (4 nominations), and “Black Mirror” and *Emilia Perez* (3 nominations each).

Universal Pictures’ *Wicked* earned the most nominations of any film by title with 15, followed by *Deadpool & Wolverine*, “The Last of Us,” Warner Bros.’ recent box-office hit and critical rave *Sinners* with 9 GTA nominations, and Neon’s *The Monkey*, earning 8 GTA nods.

Top trailer houses in this year's competition included AV Squad with 45 nominations, with Tiny Hero receiving 33, Zealot notching 26 nods, Create taking 21, and AV Print and Buddha Jones checking in with 19 each.

The Golden Trailer Awards is an unconventional ceremony that honors excellence in feature film trailers and movie marketing. The GTAs recognize the trailers, posters, and innovative, new experiential concepts as well as the ideas which drive the movie industry. Presented live on stage, categories recognize the serious and the lighthearted, including Best Summer Blockbuster Trailer, and Best of Show, among others.

Said Evelyn Brady, “The Golden Trailer Awards have grown from humble beginnings into one of the biggest, wildest, and unconventional nights in entertainment as we celebrate the show behind the show—the

innovation, creativity, and verve that produce the very best in entertainment marketing. With consumers having more choices than ever before, marketers need material that cuts through the clutter, demands attention, and gets people to leave the house. It's our silver anniversary but for the winners, everything's turning golden as we celebrate the extraordinary works of creativity that not only keep the entertainment industry thriving—they are an art form themselves."

Monica Brady added, "This industry never stops evolving—and neither do these artists. The work this year is wildly creative, brilliantly crafted, totally fearless, and absolutely compelling. I want to watch EVERYTHING!"

The celebratory show, which routinely sells out draws a heavy industry crowd of studio and network marketing executives, representatives from creative agencies, media, and celebrities.

In total, Golden Trailer Awards are presented to winners across 114 diverse categories. Last year, more than 1000 studio marketing executives, movie fans, celebrities and trailer editors were on hand to celebrate as MOCEAN won the top honor for their work on Disney/ Marvel Studios' *Deadpool & Wolverine* teaser titled "Taken," which was lauded with the Best of Show award. Disney landed the most wins with 19, followed by Netflix, with 17, as AV Squad took home Agency of the Year honors.

For more information, and tickets to the show, please visit [www.goldentrailer.com](http://www.goldentrailer.com).

When on social media, please use #GTA25.

For press credentials to attend this year's show, please contact Elzer Kaplan & Co. or Scenario.

A full list of this year's nominees is provided below:

### **GTA25 Show Categories Nominees**

#### **Best Action**

Back in Action, **Netflix**, AV Squad  
Ballerina "Trigger", **Lionsgate**, AV Squad  
Canary Black, Unstoppable, **Amazon MGM Studios**, Tiny Hero  
F1: 'Flying', **Warner Bros.**, Major Major/Buddha Jones  
The Accountant 2 Brothers Trailer, **Amazon MGM Studios**, TRANSIT

#### **Best Animation/Family**

A Minecraft Movie "Adventure", **Warner Bros.**, Buddha Jones  
Elio, Adventure Place, **The Walt Disney Studios**, Pixar, Screenland Creative  
How To Train Your Dragon "Beasts", **Universal**, Buddha Jones  
Piece by Piece – Life, **Focus Features**, Mark Woollen & Associates  
Snow White - Slay, **Walt Disney Studios**, Ignition Creative

#### **Best Comedy**

Brothers, New Beginning, **Amazon MGM Studios**, X/AV  
Friendship, "Gorgeous", **A24**, GrandSon  
Saturday Night, 'Revolution' Trailer, **Sony Pictures Releasing**, ZEALOT  
Wolfs "Partners", **Apple TV+**, AV Squad  
You're Cordially Invited, Love, **Amazon MGM Studios**, Tiny Hero

### **Best Documentary (Feature Film) Bio Pic of an Individual**

ENO, **Film First**, Jump Cut

Jim Henson: Idea Man "Trailer", **Disney+**, Buddha Jones

Martha - Perfect, **Netflix**, Mark Woollen & Associates

Music by John Williams, "Magical", **Walt Disney Studios / Disney+**, Wild Card Creative Group

One to One: John & Yoko, 'Dreamer', **Mercury Studios**, **Magnolia Pictures**, Ignition Creative London

### **Best Documentary (Feature Film) Subject**

Blink, **National Geographic**, Motive Creative

Brothers After War Trailer "Brothers", **Perseverance Productions**, REBEL

Skywalkers: A Love Story – Trailer, **Netflix**, Mark Woollen & Associates

The Commandant's Shadow, Healing, **Warner Bros.**, Screenland Creative

The Dark Money Game Trailer, **HBO**, HBO Marketing

### **Best Drama**

A Complete Unknown, "Spark", **Searchlight Pictures**, Wild Card Creative Group

Gladiator II "War", **Paramount Pictures**, AV Squad

The Alto Knights, Trailer "War", **Warner Bros. Discovery**, BOND

The Brutalist – Build, **A24**, Mark Woollen & Associates

The Luckiest Man in America, 'Big Bucks' Trailer, **IFC Films**, ZEALOT

### **Best Fantasy/Adventure**

Deadpool & Wolverine - "Missionary", **Walt Disney Studios**, MOCEAN

Megalopolis "Genius", **Lionsgate**, Buddha Jones

Mickey 17, Life, **Warner Bros.**, Jax

Thunderbolts\*, "The Glory", **Marvel Studios**, Wild Card Creative Group

Wicked | Wickedness, **Universal Pictures**, Trailer Park Group

### **Best Horror**

28 Years Later "Days", **Sony**, Buddha Jones

Heretic "Witness", **A24**, AV Squad

Sinners "Magic", **Warner Bros. Pictures**, AV Squad

The Monkey, "Furry Friend", **Neon**, Requiem

The Rule of Jenny Pen, 'The End' Teaser, **IFC Films**, ZEALOT

### **Best Independent Trailer**

Anora, "Love Story", **NEON**, GrandSon

It's What's Inside, 'Red' Trailer, **Netflix**, ZEALOT

Kneecap, Redband, **Curzon**, Silk Factory

Omni Loop Trailer, **Magnolia Pictures**, Tonnelier Creative

The Surfer "Suffer", **Roadside Attractions**, AV Squad

### **Best Music**

Blink, **National Geographic**, Motive Creative

Jim Henson: Idea Man "Trailer", **Disney+**, Buddha Jones

Mickey 17 "Life", **Warner Bros. Pictures**, JAX

Sinners "Magic", **Warner Bros. Pictures**, AV Squad

Wicked: 'Musical Event', **Universal**, Major Major

### **Best Thriller**

Black Bag, "Loyalty", **Focus Features**, Wild Card Creative Group  
Blink Twice, **Amazon MGM Studios**, AV Squad  
HIM "Transcend", **Universal Pictures**, AV Squad  
Rebel Ridge – Nah, **Netflix**, Mark Woollen & Associates  
Woman of the Hour "Seen", **Netflix**, Buddha Jones

### **Best Video Game Trailer**

Call of Duty, "Call of Duty x Squid Game 2" Trailer, **Activision**, Aspect  
Call of Duty: Black Ops 6, "Zombies Reveal Trailer", **Activision**, Aspect  
Helldivers 2 – Omens of Tyranny, **PlayStation Studios Creative**, PlayStation Studios Creative  
Multiversus Official Launch, Starts Collide, Pies Fly, **WB Games**, Create Advertising Group  
Nobody Wants To Die, **Critical Hit Games sp. z o.o.**, Critical Hit Games sp. z o.o.

### **Most Original Trailer**

28 Years Later "Days", **Sony**, Buddha Jones  
Here, 'Life' Trailer, **Sony Pictures**, ZEALOT  
Kneecap, Redband, **Curzon**, Silk Factory  
Sew Torn, **The Playmaker Munich**, Good Hands  
The Brutalist - America, **A24**, Mark Woollen & Associates

### **Best Summer 2025 Blockbuster Trailer**

Ballerina "Fate", **Lionsgate**, AV Squad  
F1: 'Flying', **Warner Bros.**, Major Major/Buddha Jones  
Mission: Impossible - The Final Reckoning "Certainty", **Paramount Pictures**, AV Squad  
Superman, "Fight", **DC Studios**, Wild Card Creative Group  
The Fantastic Four: First Steps, Celebrate Trailer, **Walt Disney Pictures**, TRANSIT

### **Best Teaser**

Companion, 'Heat' Teaser, **Warner Brothers Pictures**, ZEALOT  
M3gan 2.0 "The Icon", **Universal Pictures**, Inside Job  
The Last Showgirl, "Final Performance", **Roadside Attractions**, GrandSon  
The Monkey "Announcement", **NEON**, AV Squad  
The Substance, Teaser, **MUBI**, MUBI Lab

### **Best Comedy (Trailer/Teaser) - TV/Streaming Series**

Bad Monkey "Suspect", **Apple**, InSync PLUS  
Nobody Wants This | Hot Rabbi, **Netflix**, Trailer Park Group  
Only Murders in the Building S4, Trailer, **Hulu**, Create Advertising Group  
The Studio, "Movies", **Apple TV+**, Wild Card Creative Group  
Time Bandits, "All Times" Trailer, **Apple TV+**, Aspect

### **Best Drama (Trailer/Teaser) - TV/Streaming Series**

Landman, 'Oil' Teaser, **Paramount+**, ZEALOT  
Severance Season 2 RTO Teaser, **Apple TV+**, TRANSIT  
The Last of Us S2, North, **HBO**, Create Advertising Group  
The Penguin - "Untouchable", **HBO**, MOCEAN  
Your Friends and Neighbors, Petty Crime, **Apple TV+**, Tiny Hero

~NON SHOW NOMINEES ~

**Best Independent Trailer Ultra Low** (for film budget shot under 3.1 million)

Brothers After War Trailer "Heroes", **Perseverance Productions**, REBEL  
It's What's Inside, 'Red' Trailer, **Netflix**, ZEALOT  
Los Frikis: 'Kings', **Independent**, Major Major  
LIFELINE, Save Yourself, **Dark Sky Films**, Hungry Monster Entertainment  
Sew Torn, **The Playmaker Munich**, Good Hands

**Golden Fleece**

Borderlands, Trigger Happy, **Lionsgate**, Create Advertising Group  
Dirty Angels "The Line", **Lionsgate**, AV Squad  
Frankie Freako, Trailer "PARTY", **Shout! Studios**, Taylor Nickerson A/V & Tonnelier Creative  
In The Lost Lands, **Vertical**, Sequence Creative  
Megalopolis – Now, **American Zoetrope**, Mark Woollen & Associates

**Best Voice Over (The Don LaFontaine Award)**

28 Years Later "Days", **Sony**, Buddha Jones  
Beverly Hills Cop: Axel F Trailer "80s Throwback", **Netflix**, REBEL  
Frankie Freako, Trailer "PARTY", **Shout! Studios**, Taylor Nickerson A/V & Tonnelier Creative  
Megalopolis "Genius", **Lionsgate**, Buddha Jones  
The Woman in the Yard "Ask", **Universal**, Buddha Jones

**Best Sound Editing**

28 Years Later "Days", **Sony**, Buddha Jones  
Bring Her Back "Trust No One", **A24**, AV Squad  
Sinners "Seen", **Warner Bros. Pictures**, AV Squad  
Final Destination Bloodlines: 'Tattoo', **Warner Bros.**, Major Major  
Wicked | Wickedness, **Universal Pictures**, Trailer Park Group

**Best Original Score**

Fly, **National Geographic**, National Geographic  
Mission: Impossible - The Final Reckoning "Certainty", **Paramount Pictures**, AV Squad  
Nosferatu, "Devourance H", **Focus Features**, Wild Card Creative Group  
One Battle After Another: 'Rise & Shine', **Warner Bros.**, Major Major  
The Fantastic Four: First Steps, Celebrate Trailer, **Walt Disney Pictures**, TRANSIT

**Best Motion/Title Graphics**

Call of Duty: Black Ops 6, Trailer "Story So Far", **Activision**, Aspect  
Carry On, The Bag, **Netflix**, X/AV  
The Alto Knights, Trailer "War", **Warner Bros. Discovery**, BOND  
The Luckiest Man in America, 'Big Bucks' Trailer, **IFC Films**, ZEALOT  
Trap "Escape", **Warner Bros. Pictures**, AV Squad

**Best Faith Based Trailer**

A Faith Under Siege, Trailer, **Fourthsign Productions**, Edit Cartel/Mighty Pictures  
Rule Breaker, **Angel Studio**, Trailer Park Group  
The Best Christmas Pageant Ever "Tradition", **Lionsgate**, Buddha Jones  
The Kings of Kings | Fly, **Angel Studios**, Trailer Park Group

You Gotta Believe - Inspire, **Well Go USA Entertainment**, Ignition Creative

#### **Best Romance**

A Nice Indian Boy Trailer, **Blue Harbor Entertainment**, Major Major/Stampede Studios  
The Idea of You: 'Fall', **Amazon**, Major Major  
My Fault: London, 'Desire', **Prime Video**, Ignition Creative London  
On Swift Horses, **Sony Pictures Classics**, Jump Cut  
Queer – Trailer, **A24**, Mark Woollen & Associates

#### **Trashiest Trailer**

Frankie Freako, Trailer "PARTY", **Shout! Studios**, Taylor Nickerson A/V & Tonnelier Creative  
HOW TO KILL MONSTERS, Believe, **Dark Sky Films**, Hungry Monster Entertainment  
Krazy House, "Edgelord Wasteland", **XYZ Films**, Champ & Pepper  
LET'S START A CULT, Let's Go, **Dark Sky Films**, Hungry Monster Entertainment

### **INTERNATIONAL TRAILERS**

#### **Best Foreign Action**

Fear City Trailer, **RB Production**, Stanislav Ivanov  
GO FOR BROKE, Final Trailer, **MaoYan Movie**, NUROSTAR  
Stockholm Bloodbath, **Brainstorm Media**, Sequence Creative  
Twilight of the Warriors: Walled In, **Well Go USA Entertainment**, Sequence Creative  
William Tell, Battle, **Altitude**, Silk Factory

#### **Best Foreign Animation/Family**

Curious Varvara, **Wink // Kargo Film**, Evgeny Makharashvili  
Flow – Horizon, **Sideshow**, Mark Woollen & Associates  
Flow, Journey, **Curzon**, Silk Factory  
Memoir of a Snail - Official Trailer, **Madman Films**, Intermission Film  
The Wizard of the Emerald City "Together" Trailer, **Central Partnership**, **KINOSLOVO**, **CGF**, Andrei Solodovnikov

#### **Best Foreign Comedy**

Addition - Plus One, **Roadshow**, Ignition Creative  
Son of a Rich, **Kunay Film**, Trailer Cola  
Superboys of Malegaon, "Dreamers", **Amazon Prime India**, Wild Card Creative Group  
THE FISHERMAN, **Luu Vision Media**, THE FILM AGENCY  
Zero - Official Trailer, **Well Go USA Entertainment**, ZEALOT

#### **Best Foreign Documentary**

Any Other Way: The Jackie Shane Story, **Banger Films + NFB**, StageNameCreative  
Black Box Diaries, **MTV Documentary Films**, Jump Cut  
Six Inches of Soil, **DragonLight Films**, Chinagraph  
The Man with 1000 Kids, 'Twisted', **Netflix**, Ignition Creative London  
The Promise - Theatrical Trailer, **Wit Film**, The Pastry Shop

#### **Best Foreign Drama**

Mr Burton - Official Trailer, **Independent Entertainment**, ZEALOT  
NUREMBERG, **TNT4 CHANNEL**, TNT4 CHANNEL  
The North Pole, **Central Partnership - Russkiy Sever Film Company**, Trailermakers

The Poet — Final Trailer, **Central Partnership, Kinoslovo, Studio TriTe, Fond Kino**, TRAILER COLA  
The Poet "In Complete Darkness" Trailer, Central Partnership, KINOSLOVO, Andrei Solodovnikov

#### **Best Foreign Horror**

Grafted, **Shudder**, Sequence Creative  
No Voltees / Don't Turn Around, **Tubi**, Rubber Sole Creative  
Starve Acre, **Brainstorm Media**, Sequence Creative  
The Radleys | Bloodline, **Sky UK**, Trailer Park Group  
WENT UP THE HILL, **Causeway Films & POP Film**, Intermission Film

#### **Best Foreign Independent Trailer**

Broken Bird, **Catalyst Studio**, Good Hands  
Marching Powder, Redband, **True Brit**, Silk Factory  
NUREMBERG, **TNT4 CHANNEL**, TNT4 CHANNEL  
The Girl With The Needle, Trailer, **MUBI**, MUBI Lab  
Zero - Official Trailer, **Well Go USA Entertainment**, ZEALOT

#### **Best Foreign Music**

Emilia Pérez, Bingo, **Netflix**, Big Picture Entertainment  
Fear City Trailer, **RB Production**, Stanislav Ivanov  
NUREMBERG, **TNT4 CHANNEL**, TNT4 CHANNEL  
The Poet — Final Trailer, **Central Partnership, Kinoslovo, Studio TriTe, Fond Kino**, TRAILER COLA  
THERE "My Lighthouse" Trailer, **BAZELEVS**, Andrei Solodovnikov

#### **Best Foreign Thriller**

A Place Called Silence, **Maoyan Entertainment**, Ackue studio  
Ad Vitam, 'Last Chance', **Netflix**, Ignition Creative London  
NUREMBERG, **TNT4 CHANNEL**, TNT4 CHANNEL  
The Platform 2 | Chaos, **Netflix ES**, Trailer Park Group  
The Seed of the Sacred Fig, "Curse", **NEON**, GrandSon

#### **Most Original Foreign Trailer**

Armand – Laugh, **IFC Films**, Mark Woollen & Associates  
Kneecap, Redband, **Curzon**, Silk Factory  
NUREMBERG, **TNT4 CHANNEL**, TNT4 CHANNEL  
Sew Torn, **The Playmaker Munich**, Good Hands  
The Fisherman, **Luu Vision Media**, The Film Agency

#### **Best Foreign Teaser**

Deti Peremen, **NMG Studio - START Studio**, Trailermakers  
Heart of the Hunter, teaser, **Netflix**, Whitebat  
L'Amour Ouf - Official Teaser, **Studiocanal**, ZEALOT  
Seeking Haven For Mr.Rambo/ البحث عن منفذ لخروج السيد رامبو, **Filim Clinic**, Markos Erian  
The World Creativity Project, **Hermann Vaske's Emotional Network**, Hermann Vaske's Emotional Network

#### **TV SPOTS FOR FEATURE FILMS**

##### **Best Action TV Spot**

Deadpool & Wolverine "Spoilers", **The Walt Disney Studios**, AV Squad

Gladiator II, TV60 "Arena", **Paramount**, BOND  
Mission: Impossible - The Final Reckoning "Crackle", **Paramount Pictures**, AV Squad  
The Ministry of Ungentlemanly Warfare - "Good Old Days", **Lionsgate**, MOCEAN  
Wolfs, 'Together' TV Spot, **Apple TV+**, ZEALOT

#### **Best Animation/Family TV Spot**

Disney's Mufasa: The Lion King TV :45 "Forever IMAX", **Disney Live Action**, The Hive  
Inside Out 2, Boys, **Disney**, Seismic Productions  
Paddington in Peru, Back, **StudioCanal**, Silk Factory  
The Minecraft Movie "Be Mine", **Warner Bros.**, Buddha Jones  
The Wild Robot "Academy Love", **Universal Pictures**, Inside Job

#### **Best Comedy TV Spot**

Beetlejuice Beetlejuice - Meet Bob - 30 Spot, **Warner Bros. Pictures**, ZEALOT  
Deadpool & Wolverine "Ready", **The Walt Disney Studios**, AV Squad  
Hit Man | Contact Killer, **Netflix**, Trailer Park Group  
Saturday Night, 'Revolution' TV Spot, **Sony Pictures Releasing**, ZEALOT  
You're Cordially Invited "Sabotage", **Prime Video**, AV Squad

#### **Best Documentary TV spot**

Blink, **National Geographic**, Motive Creative  
Elton John Never Too Late - Memory, **Disney Branded**, Ignition Creative  
Endurance, **National Geographic**, Mark Woollen & Associates  
Leonardo da Vinci - Official Teaser, **PBS**, **Michael Huddleston**, **DG Entertainment**, SJI Associates  
Sugarcane, **National Geographic**, Silk Factory/Silk Factory GFX

#### **Best Drama TV Spot**

A Complete Unknown "Stranger", **Searchlight Pictures**, AV Squad  
A Complete Unknown, "Icon", **Searchlight Pictures**, Wild Card Creative Group  
Back to Black :30 "Story", **Focus Features**, REBEL  
Conclave "Power", **Focus Features**, Inside Job  
Gladiator II, Greatness, **Paramount**, Create Advertising Group

#### **Best Fantasy Adventure TV Spot**

Death of a Unicorn, **A24**, AV Squad  
How to Train Your Dragon "Warrior", **Universal Pictures**, Inside Job  
The Minecraft Movie "Be Mine", **Warner Bros.**, Buddha Jones  
Wicked "Big Welcome to Oz", **Universal Pictures**, Inside Job  
Wicked | Get Ready, **Universal Pictures**, Trailer Park Group

#### **Best Foreign TV Spot**

Emilia Pérez, Bingo 30, **Netflix**, Big Picture Entertainment  
KinoJam2. Brand Promo "Life", **KinoJam**, KinoJam  
MASTERFULLY CRAFTED MOVIES, **TNT4 CHANNEL**, TNT4 CHANNEL  
The Gift Of Music, **The Walt Disney Company**, TWDC Creative  
Yakut Movies on KinoJam1, **KinoJam**, KinoJam

#### **Best Graphics in a TV Spot**

Captain America: Brave New World "The Flag Stripes Inauguration", **The Walt Disney Studios**, AV Squad



Carry On, Showdown, **Netflix**, X/AV  
Deadpool and Wolverine, Come Again, **The Walt Disney Studios**, Tiny Hero  
Furiosa: A Mad Max Saga, "War Rig Review", **Warner Bros.**, Aspect  
Kingdom of The Planet of The Apes, Light, **The Walt Disney Studios**, Tiny Hero

#### **Best Horror TV Spot**

Longlegs "Meeting", **NEON**, AV Squad  
Nosferatu - Masterpiece of Horror, **Focus**, Seismic Productions  
Nosferatu "Little Dream", **Focus Features**, AV Squad  
Smile 2, Run, **Paramount**, Create Advertising Group  
The Monkey, "Shit", **Neon**, Requiem

#### **Best Independent TV Spot**

Anora "Fun Review Safe", **Universal Pictures**, Inside Job  
MASTERFULLY CRAFTED MOVIES, **TNT4 CHANNEL**, TNT4 CHANNEL  
THE ACTOR, **NEON**, LIVEBAD CREATIVE  
The Monkey, "Shit", **Neon**, Requiem

#### **Best Music TV Spot**

Blink, **National Geographic**, Motive Creative  
Deadpool & Wolverine - "Max Out", **Walt Disney Studios**, MOCEAN  
Wicked "Fandom", **Universal Pictures**, Inside Job  
Wicked | Journey, **Universal Pictures**, Trailer Park Group  
You're Cordially Invited, Invitation, **Amazon MGM Studios**, Tiny Hero

#### **Best Romance TV Spot**

Anora "One Question", **NEON**, AV Squad  
It Ends With Us - Start Again, **Sony**, Seismic Productions

#### **Best Sound Editing in a TV spot**

Carry On, Showdown, **Netflix**, X/AV  
Gladiator II, Charge, **Paramount**, Create Advertising Group  
Hit Man | Breath, **Netflix**, Trailer Park Group  
Twisters "Roar", **Universal Pictures**, AV Squad  
Wicked | Get Ready, **Universal Pictures**, Trailer Park Group

#### **Best Thriller TV Spot**

Alien: Romulus, **The Walt Disney Studios**, AV Squad  
Carry On, Showdown, **Netflix**, X/AV  
Companion, 30TV "Exist", **Warner Bros.**, Level Up AV  
Sinners, Ready, **Warner Bros.**, Create Advertising Group  
TRAP :30 "Control", **Warner Bros.**, REBEL

#### **Most Original TV Spot**

Captain America: Brave New World "Heartbeat", **The Walt Disney Studios**, AV Squad  
MASTERFULLY CRAFTED MOVIES, **TNT4 CHANNEL**, TNT4 CHANNEL  
Novocaine, "Pain-Free", **Paramount**, Aspect  
Piece by Piece: TV30, "Buzz", **Focus Features**, RAVE Collective  
Project Midnight - Great works of art, **FRIDAY! TV CHANNEL**, FRIDAY! TV CHANNEL

## TRAILERS FOR TV/STREAMING SERIES

### Best Action (Trailer/Teaser) - TV/Streaming Series

Duster "Right On", **Max**, Buddha Jones  
Paris Has Fallen, Rise, **StudioCanal**, Silk Factory  
Senna, "Forever", **Netflix**, GrandSon  
The Killer "Reloaded", **Universal Pictures**, Inside Job  
Those About to Die "Dangerous Game", **Peacock**, Buddha Jones

### Best Animation/Family (Trailer/Teaser) - TV/Streaming Series

#1 Happy Family USA, **Amazon MGM Studios**, GrandSon  
A Real Bug's Life, **National Geographic**, Ultrabland  
Disney Pixar: Dream Productions Trailer "Big Hits", **Pixar Animation Studios**, The Hive  
Exploding Kittens, 'Hype' Trailer, **Netflix**, ZEALOT  
LEGO Star Wars: Rebuild The Galaxy, Epic Story, **Disney+**, Silk Factory

### Best Documentary (Trailer/Teaser) - TV/Streaming Series

Cult Massacre: One Day In Jonestown, **National Geographic**, Mattock/Motion 504  
Secrets & Spies: A Nuclear Game, 'Secrets' Trailer, **CNN**, ZEALOT  
Surviving Black Hawk Down, "Courage", **Netflix**, Wild Card Creative Group  
Into The Fire "Missing", **Netflix**, BOND  
Tsunami: Race Against Time, **National Geographic**, Aspect

### Best Fantasy Adventure (Trailer/Teaser) - TV/Streaming Series

Dune: Prophecy, "Power", **HBO**, Concept Arts  
House of the Dragon Season 2, Official Trailer, **HBO MAX**, Intermission Film  
Lord of the Rings: Rings of Power S2: 'Dark Lord', **Amazon Prime**, Major Major  
The Lord of the Rings: The Rings of Power S2 "Shadow", **Prime Video**, AV Squad  
The Wheel of Time S3, "Heroes", **Amazon MGM Studios**, Wild Card Creative Group

### Best Foreign (Trailer/Teaser) - TV/Streaming Series

Citadel: Honey Bunny "Together", **Prime Video**, AV Squad  
Squid Game Season 2: Teaser, "No Stopping the Game", **Netflix**, RAVE Collective  
The Sticky, Heist, **Amazon MGM Studios**, Screenland Creative  
Toxic Town | Voices, **Netflix UK**, Trailer Park Group  
When No One Sees Us, Official Trailer, **HBO MAX**, Intermission Film

### Best Graphics in a (Trailer/Teaser) - TV/Streaming Series

Beast Games, Betrayal, **Amazon MGM Studios**, Tiny Hero  
Beast Games, Countdown, **Amazon MGM Studios**, Tiny Hero  
The Lord of the Rings: The Rings of Power S2, **Prime**, BOND  
Number One on the Call Sheet, "Pulse", **Apple TV+**, GrandSon  
TO BE HERO X, Official Trailer #3, **Crunchyroll**, **Aniplex**, Bilibili, BeDream

### Best Horror/Thriller (Trailer/Teaser) - TV/Streaming Series

Presumed Innocent "I Did Not Kill Her", **Apple TV+**, AV Squad  
Severance S2, "Welcome Back", **Apple TV+**, Wild Card Creative Group  
Teacup | Hide, **Peacock**, Trailer Park Group

The Last of Us Season 2, Teaser "Saved", **HBO**, Level Up AV  
The Walking Dead: Dead City Season 2, **AMC Networks**, Intermission Film

**Best Music (Trailer/Teaser) - TV/Streaming Series**

American Horror Stories | Huluween 2024 Official Trailer | FX, **Hulu**, Hulu  
Eric 'Lost' Trailer, **Netflix**, Create Advertising London  
Severance Season 2 RTO Teaser, **Apple TV+**, TRANSIT  
The Day of the Jackal U.S. Trailer, **Peacock & Carnival Films**, X/AV  
The Last of Us Season 2, Teaser "Saved", **HBO**, Level Up AV

**Best Original Score (Trailer/Teaser) - TV/Streaming Series**

Agatha All Along, Trailer "The Road", **Disney+**, Level Up AV  
Blood of Zeus Season 2, **Netflix**, Netflix Creative Studio  
Narrow Road to the Deep North - Spirit, **Amazon**, Ignition Creative  
The Madness - "Escape", **Netflix**, MOCEAN

**Best Sound Editing in a (Trailer/Teaser) - TV/Streaming Series**

Black Mirror: Season 7 - Official Trailer, **Netflix**, ZEALOT  
Senna, "Forever", **Netflix**, GrandSon  
The Last of Us Season 2, Teaser "Saved", **HBO**, Level Up AV  
The Secret World of Sound, **Netflix**, Netflix Creative Studio  
Your Friends and Neighbors, Petty Crime, **Apple TV+**, Tiny Hero

**Best Voice Over in a (Trailer/Teaser) - TV/Streaming Series**

A Real Bug's Life, **National Geographic**, Ultrabland  
Erased: WW2's Hidden Heroes, **National Geographic**, Zealot  
Percy Jackson and the Olympians "Start of Production" Chariot Tease, **Disney Branded Television**

**Most Original (Trailer/Teaser) - TV/Streaming Series**

Black Mirror: Season 7 - Official Trailer, **Netflix**, ZEALOT  
Government Cheese, Fresh Start, **Apple TV+**, Tiny Hero  
Severance Season 2 RTO Teaser, **Apple TV+**, TRANSIT  
Teacup - "Damned Fine China" Teaser, **Peacock**, Big Picture Entertainment  
The Last of Us Season 2, Teaser "Saved", **HBO**, Level Up AV

**Best OTO (One Time Only) Special**

MERRY MATRIX, **TV GLOBO**, PROMO TV GLOBO  
Netflix Geeked Week 2024, The Other Side, **Netflix**, Tiny Hero  
Presenting the 2025 Best Picture Nominees, **The Academy of Motion Pictures and Science**, REBEL  
Shark Week 2024 "In the Summertime", **WB Discovery**, AV Squad  
The Gift Of Music, **The Walt Disney Company**, TWDC Creative

**Best Promo for a TV Network**

Apple TV+ Summer Preview 2025 "Quality Time", **Apple TV+**, AV Squad  
ATV+ , Alive Cutdown, **Apple TV +**, Create Advertising Group  
FX Has the Movies 2025, 'Insane' TV Spot, **FX**, ZEALOT  
Huluween "Crazy", **Hulu**  
Netflix, Netflix is Blowing Up, **Netflix**, Create Advertising Group

## TV SPOTS FOR TV/STREAMING SERIES (New Categories for GTA25)

### Best Action TV Spot - TV/Streaming Series

Arcane S2, Reckoning, **Netflix**, Tiny Hero  
Last of Us S2, **HBO**, Create Advertising Group  
Reacher Season 3, 'Plan' TV Spot, **Amazon Prime Video**, ZEALOT  
The Killer "Fly", **Universal Pictures**, Inside Job

### Best Animation/Family TV Spot - TV/Streaming Series

Agatha All Along, 30TV "Damage", **Disney+**, Level Up AV  
The Fairly Odd Parents: A Whole New World, **Netflix**, Netflix Creative Studio  
Tomb Raider: The Legend of Lara Croft, Date Announce, **Netflix**, Tiny Hero  
Your Friendly Neighborhood Spider-Man, "All Streaming", **Walt Disney Studios**, Requiem

### Best Comedy TV Spot - TV/Streaming Series

Abbott Elementary/It's Always Sunny in Philadelphia Crossover "Pepe Silvia" Promo, **ABC**  
Deli Boys, "In Charge", **Hulu / Onyx**, Wild Card Creative Group  
Only Murders in the Building S4, Movie, **Hulu**, Create Advertising Group  
The Studio, "Thank You", **Apple TV+**, Wild Card Creative Group  
The White Lotus S3, Desire, **HBO**, Create Advertising Group

### Best Documentary TV Spot - TV/Streaming Series

American Idol, Dreams, **ABC**, Silk Factory  
David Blaine: Do Not Attempt, **National Geographic**, Ultrablend  
Temptation Island S1, **Netflix**, Netflix Creative Studio  
Tsunami: Race Against Time "Babadook", **National Geographic**, National Geographic: Adam Kanner  
Wayne Brady: The Family Remix "Core 4", **Freeform**

### Best Drama TV Spot - TV/Streaming Series

Black Doves, Christmas, **Netflix**, Make it Social  
Disclaimer – Develop, **Apple TV+**, Mark Woollen & Associates  
Last of Us S2, Event / Sell, **HBO**, Create Advertising Group  
Shōgun, 'Outstanding', **Disney+**, Ignition Creative London  
The Penguin, TV60 "Hype", **HBO**, BOND

### Best Horror/Thriller TV Spot - TV/Streaming Series

Cross: Season 1, Facing Death, **Amazon MGM Studios**, X/AV  
Dark Winds, Teaser "The Line", **AMC**, BOND  
Severance S2, "Return", **Apple TV+**, Wild Card Creative Group  
Squid Game S2 | PHENOMENON, **Netflix**, Trailer Park Group  
The Devil's Climb "Halloween", **National Geographic**, National Geographic

### Best Music TV Spot - TV/Streaming Series

9-1-1 Beenado "In The Air", **ABC**  
Arcane S2, Reckoning, **Netflix**, Tiny Hero  
Athracite "What Is Love?" Teaser, **Netflix**, Netflix Creative Studio  
Hulu on Disney+ "Let's Get It On", **Hulu**  
TRACKER "Superbowl Spot - Alive", **CBS**, Arkive Creative

### **Most Original TV Spot - TV/Streaming Series**

Abbott Elementary Season 4 Premiere "Dio-Drama :30", **ABC**  
Arcane S2, Reckoning, **Netflix**, Tiny Hero  
Fallout, "Wasteland Review", **Amazon MGM Studios**, Aspect  
Hulu on Disney+, 'Roll Call' TV Spot, **Hulu**, ZEALOT  
Paradise, TV30 "Revelation", **Hulu**, BOND

### **DIGITAL**

#### **Best Digital | Action**

Daredevil: Born Again, Seeing Red, **Disney +**, Create Advertising Group  
Deadpool & Wolverine, The Whole Package, **The Walt Disney Studios**, Tiny Hero  
Deadpool and Wolverine, "Holy Chimichanga", **The Walt Disney Studios**, Aspect  
Furiosa Trailer "Witness", **Warner Bros.**, REBEL  
The Fall Guy :30 "Stunt Guy", **Universal**, REBEL

#### **Best Digital | Animation/Family**

Despicable Me 4 Announce Trailer "New Home", **Universal**, REBEL  
Inside Out 2, Get Ready, **The Walt Disney Studios**, Tiny Hero  
Kung Fu Panda 4 "Good Skadoosh", **Universal Pictures Home Entertainment**, Paradise Creative LLC  
The Minecraft Movie "Be Mine Digital", **Warner Bros.**, Buddha Jones  
The Wild Robot "Organic Social/Meet the Cast 1/4x5", **Universal Pictures**, Inside Job

#### **Best Digital | Comedy**

Beetlejuice Beetlejuice :30 "Movie Night", **Warner Bros.**, REBEL  
Deadpool & Wolverine - "Dawn of Popcorn", **Walt Disney Studios**, MOCEAN  
Deadpool & Wolverine, Fancam, **IMAX**, Make it Social  
Shaun of the Dead 20th Anniversary "Judgement Day", **Universal Pictures Home Entertainment**, Paradise Creative  
The Instigators "How to Rob the Mayor", **Apple TV+**, AV Squad

#### **Best Digital | Drama**

A Complete Unknown, "Newport", **Searchlight Pictures**, GrandSon  
Out Of My Mind Disney+ "Beautiful" Trailer, **Disney Branded Television**  
Silo S.2, 360, **Apple TV +**, Create Advertising Group  
The Bikeriders Announce Trailer "Crash", **Focus Features/Universal**, REBEL  
The Seed of the Sacred Fig, Bullets, **Lionsgate**, Silk Factory

#### **Best Digital | Fantasy Adventure**

Furiosa :30 "Unhinged Bonus", **Warner Bros.**, REBEL  
Ghostbusters: Frozen Empire, Retro Titles, **Sony Pictures Entertainment**, Silk Factory  
Kingdom of the Planet of the Apes :30 "Apes Home", **Disney**, REBEL  
The Mandalorian S3 "Yes", **The Walt Disney Studios**, AV Squad  
Wicked "Masterpiece/Academy Nominations", **Universal Pictures**, Inside Job

#### **Best Digital | Horror/Thriller**

28 Years Later Digital Teaser - SOS, **Sony**, Buddha Jones  
Afraid "Pay Attention", **Sony Pictures**, AV Squad  
Severance season 2: Digital Campaign, **Apple TV+**, Leroy & Rose

Sinners "Happy New Year", **Warner Bros. Pictures**, AV Squad  
The Monkey "Instruments", **NEON**, AV Squad

### **INNOVATIVE ADVERTISING FOR FEATURE FILM**

#### **Most Innovative Advertising for a Feature Film**

A Complete Unknown, "Homesick Blues", **Searchlight Pictures**, Wild Card Creative Group  
Deadpool & Wolverine, Fandango, **The Walt Disney Studios**, Tiny Hero  
Furiosa: A Mad Max Saga "Big Screen", **Warner Bros. Pictures**, AV Squad  
Wicked "Poetry in Emotion", **Universal Pictures**, Inside Job  
Wicked | Do Us Good, **Universal**, SunnyBoy Entertainment

#### **Best Action/Thriller TrailerByte (Feature Film)**

Deadpool and Wolverine, Bye Bye Bye, **The Walt Disney Studios**, Tiny Hero  
Gladiator: Live, Die, Reign, **Paramount+**, Stampede Studios  
Kingdom of the Planet of the Apes :15 "Bring Apes Home", **Disney**, REBEL  
Twisters, Tornado Alarm, **Warner Bros. Discovery**, Tiny Hero  
Warfare "Sensitive Content", **A24**, AV Squad

#### **Best Animation TrailerByte (Feature Film)**

Memoir of a Snail - Meet Pinky, **IFC Films**, Intermission Film  
Paddington In Peru - Do See, **Sony**, Ignition Creative  
Sonic the Hedgehog 3, London Tips, **Paramount**, Create Advertising Group  
Wicked Social "Talent Goldblum", **Peacock**, REBEL/Fracture  
Your Friendly Neighborhood Spider-Man, Protect, **Disney +**, Create Advertising Group

#### **Best Comedy/Drama TrailerByte (Feature Film)**

A Complete Unknown, Timmy is Bob, **Searchlight Pictures**, Tiny Hero  
A Minecraft Movie "You Died", **Warner Bros. Pictures**, AV Squad  
Deadpool & Wolverine - Unleashed, **Marvel Studios**, Ignition Creative  
Deadpool & Wolverine, Fancam, **IMAX**, Make it Social  
Mickey 17, Terms and Agreements, **Warner Bros. Discovery**, Tiny Hero

#### **Best Horror/Thriller TrailerByte (Feature Film)**

Longlegs, 'Let Him In', **Black Bear**, Ignition Creative London  
Nosferatu, "One by One", **Focus Features**, GrandSon  
Sinners "Dark Mode", **Warner Bros. Pictures**, AV Squad  
The Monkey, 'Terrify', **Black Bear**, Ignition Creative London  
The Watchers, Night Flashes, **Warner Bros. Discovery**, Tiny Hero

#### **Best Viral Campaign for a Feature Film**

Challengers – Digital Campaign, **Amazon MGM Studio**, Watson Design Group  
Mickey 17, Digital Campaign, **Warner Bros. Discovery**, Tiny Hero  
Nosferatu TV Campaign, **Focus Features**, BOND  
Twisters, Digital Campaign, **Warner Bros. Discovery**, Tiny Hero  
Wicked Campaign, **Universal**, REBEL

#### **Best BTS/EPK for a Feature Film (Under 2minutes)**

A Complete Unknown, "Spirit EPK", **Searchlight Pictures**, GrandSon

Fly Me to the Moon — Lance Vespertine Explains It All, **Apple +**, Rubber Sole Creative  
Joker: Folie à Deux | What The World Needs Now, **Warner Brothers Discovery**, SunnyBoy Entertainment  
Mickey 17 - Visionary Storytelling, **Warner Bros.**, Narrator Inc  
Wicked - A Week On Set With Ariana, **Universal Studios**, The Workhouse Picture Company Ltd

**Best BTS/EPK for a Feature Film (Over 2minutes)**

Emilia Pérez, 30min Making of Special, **Netflix**, Create Advertising Group  
F1, "BTS", **Warner Bros.**, Wild Card Creative Group  
How to Train Your Dragon - First Look, **DreamWorks**, Narrator Inc  
Out of My Mind | Premise Featurette, **Disney Branded Television**, Disney Branded Television In-House Team  
Wicked - A Passion Project, **Universal Studios**, The Workhouse Picture Company Ltd

**INNOVATIVE ADVERTISING FOR TV/STREAMING SERIES**

**Most Innovative Advertising for a TV/Streaming Series**

Abbott Elementary Presents A.V.A. Fest at San Diego Comic-Con 2024, **ABC**  
Black Mirror - Nubbin Entertainment - 30 Spot, **Netflix**, ZEALOT  
Squid Game S2 | Date Announcement, **Netflix**, Trailer Park Group  
The Day of the Jackal, Times Square Digital Spectacular, **Peacock**, The Refinery  
The Gentlemen, ABCs, **Netflix**, Make it Social

**Best Action/Thriller TrailerByte (TV/Streaming Series)**

Arcane S2, Showdown Parallax, **Netflix**, Tiny Hero  
Fallout, 'Doom Scrolling', **Prime Video**, Ignition Creative London  
Silo S2 'Rebellion' 9:16, **Apple TV+**, Create Advertising  
Skeleton Crew, Blast From The Past, **Disney**, Intermission Film  
What If S3, Agatha Goes To Hollywood, **The Walt Disney Studios**, Tiny Hero

**Best Comedy/Drama TrailerByte (TV/Streaming Series)**

Agatha All Along, Gather Your Coven, **Walt Disney Studios**, Tiny Hero  
AGATHA ALL ALONG: POV YOU'RE A 350 YEAR OLD WITCH, **Disney**, Intermission Film  
The Gentlemen, ABCs, **Netflix**, Make it Social  
The Greatest Hits, Spotify Playlist, **Searchlight Pictures**, Tiny Hero  
The Simpsons: O C'Mon All Ye Faithful, 35 Years in the Making, **Disney**, Intermission Film

**Best Viral Campaign (TV/Streaming Series)**

David Blaine: Do Not Attempt, **National Geographic**, Ignition  
Only Murders in the Building Season 4 Social Teaser Campaign, **Hulu Originals**  
Under The Bridge Social Teaser Campaign, **Hulu Originals**  
What If S3, Digital Campaign, **The Walt Disney Studios**, Tiny Hero

**Best BTS/EPK for a TV/Streaming Series (Under 2minutes)**

A Thousand Blows | The Forty Elephants, **Disney+ UK**, Trailer Park Group  
Agatha All Along, Practical Magic, **Walt Disney Studios**, Tiny Hero  
Silo - Behind Rebecca Ferguson's Character Tattoos, **Apple**, The Workhouse Picture Company Ltd  
Slow Horses — Who Meets Their Demise in Season 4?, **Apple TV+**, Intermission Film  
The Rings of Power | On Set With Morfydd and Charlie, **Prime Video**, SunnyBoy Entertainment

**Best BTS/EPK for a TV/Streaming Series (Over 2minutes)**

Inside The Silence: A First Look at Say Nothing | FX, **FX**, Intermission Film  
THE MAKING OF AMERICAN PRIMEVAL, **NETFLIX**, LUSSIER  
The Penguin: Becoming The Penguin, **HBO**, Marketing AV  
The Righteous Gemstones S4: Baby Billy Faith Tonight Profile, **HBO**, Andrew Epstein  
The Rings of Power | A Look Inside Season 2, **Prime Video**, SunnyBoy Entertainment

## POSTERS

### Best Action Poster

Mickey 17 - Payoff Poster, **Warner Bros.**, MOCEAN  
The Crow - Murder of Crows Poster, **Lionsgate**, AV Print  
Thunderbolts\*, City Ensemble, **Disney Studios Domestic**, The Refinery  
TORNADO, **Lionsgate**, Intermission Film

### Best Animation/Family Poster

HAIKYU!! The Dumpster Battle , Poster, Crunchyroll, **Sony Pictures Entertainment**, Toho, Production I.G  
Moana 2: D23 Specialty Poster, **Walt Disney Studios Creative Advertising**, Leroy & Rose  
Piece By Piece - Burst Art Poster, **Focus Features**, AV Print  
The Wild Robot - Payoff Poster, **Universal Pictures**, AV Print & Dreamworks Animation

### Best Billboard (for Feature Film or TV/Streaming Series)

Abbott Elementary Season 4 Diorama Billboard, **ABC**  
Goosebumps: The Vanishing Billboard, **Disney Branded Television**  
Minecraft Billboard, **Warner Bros.**, WORKS ADV  
Squid Games Season 3, The Drag Flowers, **Netflix**, The Refinery

### Best Comedy Poster

A REAL PAIN, **Searchlight**, Intermission Film  
Death of a Unicorn - Face-Off Poster, **A24**, AV Print  
Mickey 17 - 4DX Poster, **Warner Bros.**, AV Print  
Successor Poster, **Mao Yan Entertainment**, Ackue studio

### Best Documentary Poster

Hip Hop and the White House | Main Key Art, **Andscape/Hulu**, Art Machine London, A Trailer Park Group Company  
Jim Henson: Idea Man Key Art, **Disney Branded Television**  
The Unicycling Unicorn, **Odd Creative Direction**, Rab Media  
We The North, "Historic", **Uninterrupted Canada**, Champ & Pepper

### Best Drama Poster

Back to Black - Watercolor Poster, **Focus Features**, AV Print  
Catching Dust, **Mark David Production**, The Posterhouse  
Downton Abbey: The Grand Finale - Teaser Poster, **Focus Features**, AV Print  
His Three Daughters, "Illustration", **Netflix**, GrandSon

### Best Foreign Poster

Kill the Jockey, **Infinity Hill**, Fable  
The Poet, **Central Partnership/Kinoslovo**, Good Thursday  
The Room Next Door: French Poster, **Pathe**, Leroy & Rose



The Unseen Sister - Key Art, **Linmon Pictures**, ZEALOT

#### **Best Horror Poster**

Azrael - Payoff Poster, **IFC Films**, MOCEAN

Sinners - IMAX Poster, **Warner Bros.**, AV Print

Sting, Hero Key Art, **WellGo USA Entertainment**, The Refinery

THE MONKEY, "Teaser Art", **NEON**, GrandSon

#### **Best Independent Poster**

Killer of Men, "In His Head", **Quiver Distribution**, Champ & Pepper

Notice to Quit - Quad Poster, **Whiskey Creek**, Fable

Sew Torn, **The Playmaker Munich**, Good Hands

SKINCARE, "Teaser Art", **IFC**, GrandSon

#### **Best International Poster**

KNEECAP, **Wildcard Distribution**, Coffee & Cigarettes

Sinners - International Poster, **Warner Bros.**, AV Print

The Monkey, **Black Bear**, Ignition Creative London

The Wild Robot - International Payoff Poster, **Universal Pictures**, AV Print & Dreamworks Animation

#### **Best Teaser Poster**

Death of a Unicorn - Teaser Poster, **A24**, AV Print

Megalopolis - Teaser Poster, **Lionsgate**, MOCEAN

Superman Teaser, **Warner Bros.**, WORKS ADV

Thunderbolts\*, Teaser Art, **Disney Studios Domestic**, The Refinery

#### **Best Thriller Poster**

Black Bag - Payoff Poster, **Focus Features**, AV Print

Blink Twice One Sheet, **MGM Amazon**, 27x40

Caddo Lake - Payoff Poster, **Max Originals**, AV Print

Holland, SXSW, **Amazon**, GrandSon

#### **Best Wildposts (Teaser Campaign)**

Dog Man - Payoff Wildpostings, **Universal Pictures**, AV Print & Dreamworks Animation

Notice to Quit - Wildposts, **Whiskey Creek**, Fable

The First Omen - Woman, Baby, Satan, **Disney Home Entertainment**, The Refinery

Thunderbolts\*, This is a Bolt Series, **Disney Studios Domestic**, The Refinery

#### **Most Original Poster**

Kill the Jockey, **Infinity Hill**, Fable

Sew Torn, **The Playmaker Munich**, Good Hands

Sinners - Fortnite Poster, **Warner Bros.**, AV Print

The End, Tilda Swinton, **NEON**, GrandSon

#### **Best Motion Poster**

Ash, "Lightbar Motion Poster", **IFC**, GrandSon

Captain America 4, Forward, **The Walt Disney Studios**, Tiny Hero

Inside Out 2, **The Walt Disney Studios**, Tiny Hero

The First Omen, 666, **Disney Home Entertainment**, The Refinery

**Best Comedy Poster (for a TV/streaming series)**

Baby Reindeer Pub Sign, **Netflix**, Netflix Creative Studio  
Only Murders in the Building S4 - Key Art, **Hulu**, The Refinery  
The Studio, **Apple TV+**, GrandSon  
What We Do in the Shadows S6 - Payoff Poster, **FX Networks**, MOCEAN

**Best Documentary/Reality Poster (for a TV/streaming series)**

DRIVE TO SURVIVE, **Netflix**, Intermission Film  
Leonardo da Vinci - Key Art, **PBS**, SJI Associates  
Mammals, **BBC Studios Creative**, **BBC Studios**, BBC America, ZDF & France Télévisions for BBC  
Vietnam: The War That Changed America - Collage Poster, **Apple TV+**, AV Print

**Best Drama/Action Poster (for a TV/streaming series)**

1923: Season 2 Key Art, **Paramount+**, Leroy & Rose  
KAOS, **Netflix**, Intermission Film  
La Maison - Payoff Poster, **Apple TV+**, AV Print  
The Last of Us | S2 teaser, **Max Originals Marketing**, BLT Communications

**Best Horror/Thriller Poster (for a TV/streaming series)**

Dark Matter - Payoff Poster, **Apple TV+**, AV Print  
From S3, Hero Art, **MGM+**, The Refinery  
Goosebumps: The Vanishing Key Art, **Disney Branded Television**  
Squid Games Season 2, Stair Maze Vertical, **Netflix**, The Refinery

**Best Wildposts (for a TV/streaming series)**

FX Emmy Campaign, **FX Networks**, MOCEAN  
Only Murders in the Building S4 - Character Banners, **Hulu**, The Refinery  
Squid Games Season 2, Character Banners, **Netflix**, The Refinery  
The Last Of Us Season 2 - Teaser Wildposts, **HBO**, AV Print