



Agency of the Year

AV Squad

Best of Show,

Project Hail Mary "Chance", **Amazon MGM Studios**, *Wild Card Creative Group*

Best Action

The Running Man, "What It Takes", **Paramount**, *BOND*

Best Animation/Family

Sketch "Creative", **Angel Studios**, *Wild Card Creative Group*

Best Comedy

Anaconda, O.M.G., **Sony Pictures**, *Requiem*

Best Documentary Bio Pic of an Individual

Pee Wee As Himself – Trailer, **HBO**, *Mark Woollen & Associates*

Best Documentary Subject

The Tale of Silyan, **National Geographic**, *Requiem*

Best Drama

Project Hail Mary "Chance", **Amazon MGM Studios**, *Wild Card Creative Group*

Best Fantasy/Adventure

Project Hail Mary, Message, **Amazon MGM Studios**, *Buddha Jones*

Best Horror

Lee Cronin's The Mummy, Katie, **Warner Bros.**, *Requiem*

Best Independent Trailer

Good Luck, Have Fun, Don't Die "Revolution", **Briarcliff Entertainment**, *AV Squad*

Best Music

Project Hail Mary "Chance", **Amazon MGM Studios**, *Wild Card Creative Group*

Best Summer 2026 Blockbuster Trailer

Disclosure Day, Know, **Universal Pictures**, *Buddha Jones*

Best Teaser

The Devil Wears Prada 2, Catwalk, **20th Century Studios**, *Buddha Jones*

Best Thriller

Weapons – Beware, **Warner Bros.**, *Mark Woollen & Associates*

Best Video Game Trailer

Silent Hill f, Live Action Trailer, **Konami Digital America**, *Create Advertising Group*

Most Original Trailer

Wuthering Heights "Everything", **Warner Bros. Pictures**, *Wild Card Creative Group*

Best Comedy Trailer for a TV/Streaming Series

Nobody Wants This: Season 2, Lucky, **Netflix**, *Requiem*

Best Drama Trailer for a TV/Streaming Series

The Pitt Season 2, Return Trailer, **HBO Max**, *Aspect*

NONSHOW CATEGORIES

Best Faith Based Trailer

Midwinter Break "Secret", **Focus Features**, *ZEALOT*

Best Independent Trailer Ultra Low (for film budget shot under \$3.2million)

If I Go Will They Miss Me, **Salaud Morisset**, *Good Hands*

Best Motion/Title Graphics

Tron: Ares, Flynn Lives, **Walt Disney Studios**, *Create Advertising Group*

Best Original Score

Dune: Part 3, **Warner Bros.**, *Jax*

Best Romance

Wuthering Heights "Everything", **Warner Bros. Pictures**, *Wild Card Creative Group*

Best Sound Editing

undertone, Silence, **A24**, *Major Major*

Best Voice Over (The Don LaFontaine Award)

Mortal Kombat 2, Uncaged Teaser, **Warner Bros.**, *Aspect*

Golden Fleece

Walzing With Brando, "Offer", **Iconic Releasing**, *Remote Control Video Creative*

Trashiest Trailer

Faces of Death "Attention", **IFC**, *AV Squad*

FOREIGN TRAILERS

Best Foreign Action

The Furious "Brawler", **Lionsgate**, *AV Squad*

Best Foreign Animation/Family

Alice in Wonderland, **TNT4 CHANNEL**, *TNT4 CHANNEL*

Best Foreign Comedy

Fackham Hall, "Filthy", **Entertainment**, *Silk Factory*

Best Foreign Documentary

Mr. Nobody Against Putin, **Made in Copenhagen**, *Intermission Film*

Best Foreign Drama

Sentimental Value "Family", **NEON**, *ZEALOT*

Best Foreign Horror

Exit 8, **Neon**, *Intermission Film*

Best Foreign Independent Trailer

Sound of Falling, **MUBI**, *MUBI LAB*

Best Foreign Music

Ambleside, **AMG Intl Film**, *Good Hands*

Best Foreign Teaser

No Other Choice, The Axe Teaser, **NEON**, *Aspect*

Best Foreign Thriller

SHARP CORNER, **Elevation Pictures & Vertical**, *Champ and Pepper*

Most Original Foreign Trailer

Resurrection - Trailer, **Janus Films**, *Mark Woollen & Associates*

TV SPOTS FOR FEATURE FILMS

Best Action TV Spot

One Battle After Another - "Pursuit", **Warner Bros.**, *MOCEAN*

Best Animation/Family TV Spot

Hoppers, TV "Crazy (Super Bowl)", **Walt Disney Studios**, *X/AV*

Best Comedy TV Spot

One Battle After Another "Offense", **Warner Bros.**, *MOCEAN*

Best Documentary TV spot

Jaws @ 50: The Definitive Inside Story, **National Geographic**, *Mark Woollen & Associates*

Best Drama TV Spot

Sinners "Forever", **Warner Bros. Pictures**, *Wild Card Creative Group*

Best Fantasy Adventure TV Spot

Wicked: For Good, Legacy, **Universal Pictures**, *Requiem*

Best Foreign TV Spot

Sentimental Value "Daughters", **NEON**, *ZEALOT*

Best Graphics in a TV Spot

Tron: Ares, Time Is Up, **The Walt Disney Company**, *Tiny Hero*

Best Horror TV Spot

Weapons "See Archer", **Warner Bros. Pictures**, *AV Squad*

Best Independent TV Spot

Together, Gift, **NEON**, *Requiem*

Best Music TV Spot

Avatar: Fire and Ash "Greatest", **Walt Disney Studios**, *Rogue Creative Agency*

Best Sound Editing in a TV spot

Michael "Snap", **Lionsgate**, *AV Squad*

Best Thriller TV Spot

Sinners, Sermon, **Warner Bros**, *Create Advertising Group*

Most Original TV Spot

The Fantastic Four: First Steps - "Future Proof", **Walt Disney Studios**, *MOCEAN*

TRAILERS FOR TV/STREAMING SERIES

Best Action for a TV/Streaming Series

The Terminal List: Dark Wolf "Pawn", **Amazon MGM Studios & Prime Video**, *AV Squad*

Best Animation/Family (Trailer/Teaser) - TV/Streaming Series

Stranger Things: Tales from 85', Run, **Netflix**, *Requiem*

Best Documentary/Reality (Trailer/Teaser) - TV/Streaming Series

Tsunami: Race Against Time, Survive Trailer, **National Geographic**, *Aspect*

Best Fantasy Adventure (Trailer/Teaser) - TV/Streaming Series

Wednesday: Season 2, Savior, **Netflix**, *Requiem*

Best Foreign (Trailer/Teaser) - TV/Streaming Series

Unfamiliar, Trust Trailer, **Netflix**, *Silk Factory*

Best Graphics in a (Trailer/Teaser) - TV/Streaming Series

The Beauty - :60 Star Sell, **FX**, *FX Design*

Best Horror/Thriller (Trailer/Teaser) - TV/Streaming Series

IT: Welcome to Derry, Clown, **HBO Max**, *Buddha Jones*

Best Music (Trailer/Teaser) - TV/Streaming Series

Monster: The Ed Gein Story, Sin, **Netflix**, *Requiem*

Best Original Score (Trailer/Teaser) - TV/Streaming Series

Chief of War, "Gods & Men", **Apple TV**, *GrandSon*

Best Sound Editing in a (Trailer/Teaser) - TV/Streaming Series

Agatha Christie's Seven Dials, **Netflix UK**, *ZEALOT*

Best Voice Over in a (Trailer/Teaser) - TV/Streaming Series

HBO Max, Brand Promo "Hits Different", **HBO Max**, *BOND*

Most Original (Trailer/Teaser) - TV/Streaming Series

Pluribus "Message", **Apple TV**, *ZEALOT*

Best OTO (One Time Only) Special

Presenting the 2026 Best Picture Nominees, **The Academy of Motion Pictures and Science**, *REBEL*

Best Promo for a TV Network

Earth Month, Senses, **National Geographic**, *Requiem*

TV SPOTS FOR TV/STREAMING SERIES

Best Action TV Spot - TV/Streaming Series

Daredevil: Born Again Season 2, Flatline 30, **Marvel Television**, *Aspect*

Best Animation/Family TV Spot - TV/Streaming Series

Maul: Shadow Lord TV30 "Get Mauled", **Lucasfilm**, *Aspect*

Best Comedy TV Spot - TV/Streaming Series

It's Always Sunny in Philadelphia, Golden Bachelor, **FX**, *FX In House*

Best Documentary/Reality TV Spot - TV/Streaming Series

Hurricane Katrina: Race Against Time :60, **National Geographic**, *Buddha Jones*

Best Drama TV Spot - TV/Streaming Series

Landman "Hunter", **Paramount+**, *ZEALOT*

Best Horror/Thriller TV Spot - TV/Streaming Series

Alien: Earth - 3:06 Gestation, **FX**, *FX Design / Tendril*

Best Music TV Spot - TV/Streaming Series

Fallout, Slide Review, **Amazon MGM Studios**, *Tiny Hero*

Most Original TV Spot - TV/Streaming Series

The Beauty, Big Pharma, **FX**, *FX In House*

HOME ENT | DIGITAL

Home Ent I Best Digital - Action

Sisu: Road to Revenge "Sisu Comes Home", **Sony Pictures Home Entertainment**, *Jump! Creative*

Home Ent I Best Digital - Animation/Family

How To Train Your Dragon - "Epic Friendship", **Universal**, *REBEL*

Home Ent I Best Digital - Comedy

Girlmore Girls 25th Anniversary, "25 Coffees for 25 Years", **Warner Bros. Discovery**, *Warner Bros. Worldwide Television Marketing*

Home Ent I Best Digital - Drama

NUREMBERG, "STRAP YOURSELF IN", **Sony Pictures Classics**, *LIVEBAD Creative*

Home Ent I Best Digital - Fantasy Adventure

Andor S2, "Heavy Heart", **Disney+**, *GrandSon*

Home Ent I Best Digital - Horror/Thriller

Sinners - Trailer "Iconic Bonus", **Warner Bros**, *REBEL*

INNOVATIVE ADVERTISING FOR FEATURE FILM

Most Innovative Advertising for a Feature Film

The Naked Gun, Save PSA, **Paramount Pictures**, *Aspect*

Best Action TrailerByte for a Feature Film

Project Hail Mary, Digital Campaign, **Amazon MGM Studios**, *Tiny Hero*

Best Animation TrailerByte for a Feature Film

Hoppers, Digital Spots, **The Walt Disney Company**, *Tiny Hero*

Best Comedy TrailerByte for a Feature Film

Good Fortune, Digital Campaign, **Lionsgate**, *GrandSon*

Best Drama TrailerByte for a Feature Film

The Testament of Ann Lee | Social Spots, **Searchlight Pictures**, *AV Squad*

Best Horror TrailerByte for a Feature Film

Weapons | Social Spots, **Warner Bros. Pictures**, *AV Squad*

Best Thriller TrailerByte for a Feature Film

Bugonia, Good Luck Social, **Universal Pictures**, *Make it Social*

Best Viral Campaign for a Feature Film

One Battle After Another, Digital Campaign, **Warner Bros.**, *X/AV*

INNOVATIVE ADVERTISING FOR TV STREAMING SERIES

Most Innovative Advertising for a TV/Streaming SERIES

Bridgerton S4, You Shall Go To The Ball, **Netflix**, *MAKE IT SOCIAL*

Best Action TrailerByte for a TV/Streaming SERIES

The Terminal List: Dark Wolf, Digital Campaign, **Amazon MGM Studios**, *Tiny Hero*

Best Comedy TrailerByte for a TV/Streaming SERIES

Lego Star Wars: Rebuild the Galaxy, Pieces of the Past, **Disney**, *Intermission Film*

Best Drama TrailerByte for a TV/Streaming SERIES

Devil In Disguise: John Wayne Gacy, "ASMR", **Peacock**, *Trailer Park Group*

Best Thriller TrailerByte for a TV/Streaming SERIES

Alien: Earth "Blood", **FX**, *ZEALOT*

Best Viral Campaign for a TV/Streaming SERIES

Black Mirror S7, TCKR Systems Social Campaign, **Netflix**, *Make it Social*

BTS/EPK

Best BTS/EPK for a Feature Film (Under 2minutes)

Springsteen: Deliver Me from Nowhere, Becoming Bruce, **The Walt Disney Studios**, *Tiny Hero*

Best BTS/EPK for a Feature Film (Over 2minutes)

Agony & Ecstasy: The Music and Movement of Ann Lee, **Searchlight Pictures**, *The Hive*

Best BTS/EPK for a TV/Streaming Series (Under 2minutes)

Wonder Man, The Slattery Method, **The Walt Disney Studios**, *Tiny Hero*

Best BTS/EPK for a TV/Streaming Series (Over 2minutes)

The Last of Us: Inside the Episode 202, **HBO Max**, *HBO Marketing AV*

POSTERS for FEATURE FILMS

Best Action Poster

The Fantastic Four: First Steps "Payoff", **Walt Disney Studios**, *ZEALOT*

Best Animation/Family Poster

KPop Demon Hunters - Payoff Poster, **Netflix**, *AV Print*

Best Billboard (for Feature Film or TV/Streaming Series)

Percy Jackson and the Olympians S2 - Experiential Water Billboard, **Disney Branded Television**

Best Comedy Poster

Good Luck, Have Fun, Don't Die - Payoff Poster, **Briarcliff Entertainment**, *AV Print*

Best Documentary Poster

Wick is Pain - Filmstrip, **Lionsgate**, *AV Print*

Best Drama Poster

Train Dreams, "Illustrated Payoff", **Netflix**, *GrandSon*

Best Foreign Poster

Sound of Falling, **mk2 Films**, *Intermission Film*

Best Horror Poster

The Conjuring: Last Rites, Teaser, **Warner Bros.**, *WORKS ADV*

Best Independent Poster

Dracula, **SND**, *Leroy & Rose*

Best International Poster

Orwell 2 + 2 = 5, **Le Pacte**, *Leroy & Rose*

Best Motion Poster

Kill Bill: The Whole Bloody Affair - Motion Poster, **Lionsgate**, *AV Print*

Best Teaser Poster

Ballerina - Smoking Gun Poster, **Lionsgate**, *AV Print*

Best Thriller Poster

The End of Oak Street, **Warner Bros.**, *WORKS ADV*

Best Wildposts (Teaser Campaign)

Downton Abbey: The Grand Finale - Bus Shelter Domination, **Focus Features**, *AV Print*

Most Original Poster

Rental Family, Alternate Artwork, **Searchlight**, *Intermission Film*

POSTER for TV/STREAMING SERIES

Best Comedy Poster (for a TV/streaming series)

The Muppet Show - Theater, **Disney**, *Leroy & Rose*

Best Documentary/Reality Poster (for a TV/streaming series)

Fear Factor, Key Art, **Fox**, *Trailer Park Group*

Best Drama/Action Poster (for a TV/streaming series)

Memory Of A Killer, **FOX**, *Leroy & Rose*

Best Horror/Thriller Poster (for a TV/streaming series)

Squid Game S3, Coffin Teaser, **Netflix**, *The Refinery*

Best Wildposts (for a TV/streaming series)

Monster: The Ed Gein Story, "Wildposts", **Netflix**, *GrandSon*