

FEATURE FILM TRAILER CATEGORIES

- Best Action
- Best Animation/Family
- Best Comedy
- Best Documentary (BioPic)
- Best Documentary (Subject)
- Best Drama
- Best Faith Based Trailer
- Best Fantasy Adventure
- Best Horror
- Best Independent Trailer
- Best Independent Trailer Ultra-Low
(for film budgets under \$3.2 Million)
- Best Motion/Title Graphics
- Best Music
- Best Original Score
- Best Romance
- Best Sound Editing
- Best Summer 2027 Blockbuster Trailer
- Best Teaser
- Best Thriller

- Best Video Game Trailer
- Best Voice Over (Don LaFontaine Award)
- Golden Fleece
- Most Original Trailer
- Trashiest Trailer

Foreign Feature Film Trailer Categories

- Best Foreign Action
- Best Foreign Animation/Family
- Best Foreign Comedy
- Best Foreign Documentary
- Best Foreign Drama
- Best Foreign Horror
- Best Foreign Independent Trailer
- Best Foreign Music
- Best Foreign Teaser
- Best Foreign Thriller
- Most Original Foreign Trailer

FEATURE FILM TV SPOT CATEGORIES

TV Spots for Feature Films:

- Best Action TV Spot
- Best Animation/Family TV Spot
- Best Comedy TV Spot
- Best Documentary TV Spot
- Best Drama TV Spot
- Best Fantasy Adventure TV Spot
- Best Foreign TV Spot
- Best Graphics in a TV Spot
- Best Horror TV Spot
- Best Independent TV Spot
- Best Music TV Spot
- Best Sound Editing in a TV Spot
- Best Thriller TV Spot
- Most Original TV Spot

TV/STREAMING SERIES CATEGORIES

Trailers/Teasers for a TV/Streaming Series* (TV Spots see next page)

- Best Action (Trailer/Teaser) for a TV/Streaming Series
- Best Animation/Family (Trailer/Teaser) for a TV/Streaming Series
- Best Comedy (Trailer/Teaser) for a TV/Streaming Series
- Best Documentary/Reality (Trailer/Teaser) for a TV/Streaming Series
- Best Drama (Trailer/Teaser) for a TV/Streaming Series
- Best Fantasy Adventure (Trailer/Teaser) for a TV/Streaming Series
- Best Foreign (Trailer/Teaser) for a TV/Streaming Series
- Best Graphics in a (Trailer/Teaser) for a TV/Streaming Series
- Best Horror/Thriller (Trailer/Teaser) for a TV/Streaming Series
- Best Music (Trailer/Teaser) for a TV/Streaming Series
- Best Original Score (Trailer/Teaser) for a TV/Streaming Series
- Best Sound Editing (Trailer/Teaser) for a TV/Streaming Series
- Best Voice Over in a (Trailer/Teaser) for a TV/Streaming Series
- Most Original (Trailer/Teaser) for a TV/Streaming Series

- Best OTO (One Time Only) Special
- Best Promo for a TV Network

TV/STREAMING SERIES CATEGORIES

New since 2025 ~ TV Spot for TV/Streaming Series*

TV Spots for a TV/Streaming Series*

- Best Action (TV Spot) for a TV/Streaming Series
- Best Animation/Family (TV Spot) for a TV/Streaming Series
- Best Comedy (TV Spot) for a TV/Streaming Series
- Best Documentary/Reality (Trailer/Teaser) for a TV Streaming Series
- Best Drama (TV Spot) for a TV/Streaming Series
- Best Horror/Thriller (TV Spot) for a TV/Streaming Series
- Best Music (TV Spot) for a TV/Streaming Series
- Most Original (TV Spot) for a TV/Streaming Series

***Includes: Television Series, Streaming Series, Limited Series, Web Series and Mini Series**

HOME ENT | DIGITAL & INNOVATIVE ADVERTISING CATEGORIES

Home Entertainment | Digital Entertainment:

- Home Ent | Best Digital - Action
- Home Ent | Best Digital - Animation/Family
- Home Ent | Best Digital - Comedy
- Home Ent | Best Digital - Drama
- Home Ent | Best Digital - Fantasy Adventure
- Home Ent | Best Digital - Horror/Thriller

Digital & Innovative Advertising for Feature Films:

- Most Innovative Advertising for a Feature Film
- Best Action *Social Media Spot/Campaign for a Feature Film
- Best Animation *Social Media Spot/Campaign for a Feature Film
- Best Comedy *Social Media Spot/Campaign for a Feature Film
- Best Drama *Social Media Spot/Campaign for a Feature Film
- Best Horror *Social Media Spot/Campaign for a Feature Film
- Best Thriller *Social Media Spot/Campaign for a Feature Film
- Best Viral Campaign for a Feature Film

DIGITAL & INNOVATIVE ADVERTISING CATEGORIES CONT.

Digital & Innovative Advertising for TV/Streaming Series:

- Most Innovative Advertising for a TV/Streaming Series
- Best Action *Social Media Spot/Campaign for a TV/Streaming Series
- Best Comedy *Social Media Spot/Campaign for a TV/Streaming Series
- Best Drama *Social Media Spot/Campaign for a TV/Streaming Series
- Best Thriller *Social Media Spot/Campaign for a TV/Streaming Series
- Best Viral Campaign for a TV/Streaming Series

Electronic Press Kits (EPKs) and Behind the Scenes (BTS):

- Best BTS/EPK for a Feature Film (under 2 minutes)
- Best BTS/EPK for a Feature Film (over 2 minutes)
- Best BTS/EPK for a TV/Streaming Series (under 2 minutes)
- Best BTS/EPK for a TV/Streaming Series (over 2 minutes)

POSTER CATEGORIES

Feature Film Posters:

- Best Action Poster
- Best Animation/Family Poster
- Best Comedy Poster
- Best Documentary Poster
- Best Drama Poster
- Best Foreign Poster
- Best Horror Poster
- Best Independent Poster
- Best International Poster
- Best Teaser Poster
- Best Thriller Poster
- Best Wildposts (Teaser Campaign)
- Most Original Poster
- Best Motion Poster

TV/Streaming Series Posters:

- Best Comedy Poster for a TV/Streaming Series
- Best Documentary/Reality Poster for a TV/Streaming Series
- Best Drama/Action Poster for a TV/Streaming Series
- Best Horror/Thriller Poster for a TV/Streaming Series
- Best Wildposts for a TV/Streaming Series

Billboard:

- Best Billboard (for Feature Film or TV/Streaming Series)